

# ANNUAL REPORT 2014



INTERNATIONAL COUNCIL OF MUSEUMS  
CONSEIL INTERNATIONAL DES MUSEES  
CONSEJO INTERNACIONAL DE MUSEOS



# 2014, a year full of change



“Every year around the world, one hundred new museums are said to open their doors to the public. Opening a new museum is the dream of every architect, curator, collector and sponsor, rightly due to the new symbolic value tied to this matter.” These are the words used by Isabella Pezzini to delve into to the topic of new museums in her work co-authored with Umberto Eco, *El museo* (the museum), Casimiro, 2015, p. 47.

The International Council of Museums (ICOM), which turns 70 in 2016, is pondering this central issue of the museum of tomorrow. Long viewed as bygone, even old-fashioned institutions, today museums are seeing extraordinary development. New museums are appearing around the world, remarkable for their architectural features but above all, for the universal access that they provide to culture.

In 2014, ICOM and UNESCO drafted a recommendation on the protection and promotion of museums and collections, placing museums more explicitly at the heart of the exchanges that occur between peoples and societies. This is a first step in considering a new definition for third-millennium museums, as Eco highlights.

ICOM has also joined forces with major international institutions to support and defend countries in the throes of armed conflict, including Iraq and Syria, to fight the spread of illicit trafficking in cultural property and develop tools to confront emergency situations. ICOM supports concrete and concerted efforts: a new platform, the ICOM International Observatory on Illicit Traffic in Cultural Goods, was launched in July 2014, and three Red Lists are being finalised, concerning Iraq, Libya and West Africa, including Mali.

Training is also at the heart of ICOM's activities, and 2014 saw two successful training seminars in China at the Palace Museum, each of which involved some thirty young museum professionals. Our national and international committees are also undertaking a number of initiatives and should be encouraged to do so, notably via special projects and grants made available by the SAREC.

In 2015, ICOM is pursuing its ambitious projects: acting on a worldwide level, coordinating actions to enhance museums of all types, working with international bodies, and developing reference tools for museum ethics and training.

A nearly 35,000-member-strong network, a team of 24 Secretariat staff members and nearly 200 committees are all striving to assert the vital role of our organisation in global dialogue on heritage and museums.

Prof. Dr Hans-Martin Hinz, ICOM President  
Prof. Dr Anne-Catherine Robert-Hauglustaine, ICOM Director General

Citation: Umberto Eco, Isabella Pezzini, *El museo*, Casimiro Livres, 2015, 76 p.

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With the assistance of





## 2014 Key Figures

34,864

ICOM members



+9.9%

Members registered with  
International Committees

88.75%

Average annual  
renewal rate

24

Average number of staff  
members at ICOM General  
Secretariat in 2014

1945



Registration of Luisa Arruda  
(ICOM Portugal)

The ICOM member  
with the oldest record

68,707 €

for 16 special projects

+55.7% compared to 2013

118

ICOM National  
Committees



Years

Age difference between the youngest  
ICOM member (19 years old, ICOM  
Portugal) and oldest ICOM member  
(96 years old, ICOM Germany)

116

Number of requests received  
in 2014 by UNESCO-ICOM  
Information Centre

74%

Average renewal rate of  
three years in a row

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# Asserting ICOM's role as a respected expert

In 2014, ICOM was able to affirm its key role in international discussions on heritage and museums. A respected voice in public debates, the organisation intervened in sensitive and conflictual geopolitical contexts. ICOM is positioned at the forefront of important battles for the safekeeping of world heritage and museums in 2014.

ICOM began thorough in-house work to harmonise and spread normative frameworks and encourage the transmission of best practices among its members.

## STRENGTHENING THE VOICE OF MUSEUMS IN GLOBAL EXCHANGES

In 2014, ICOM successfully advocated in favour of museums while attending major international meetings.

### A joint recommendation with UNESCO currently underway

The draft recommendation on museums is the result of several months of **collaborative work between ICOM and UNESCO** and fills a normative gap regarding this topic. Initiated with IBRAM (Brazilian Institute of Museums), it reaffirms the leading role of museums as actors in global development and cultural diversity. Nowadays, museums are increasingly involved in human exchanges and must therefore be recognised not only as institutions dedicated to conservation, but as places for dialogue sharing, learning and training. The recommendation will be discussed on 27-28 May, 2015 by UNESCO Member States and reviewed during the 38<sup>th</sup> session of the UNESCO General Conference in 2015.

### Standing up for copyright law reflecting museums' singularity

ICOM also took part in the meeting of the World Intellectual Property Organization (WIPO) from 16 to 20 December, 2013 in Geneva, Switzerland, for the first time. Represented by the ICOM Legal Affairs Committee (LEAC), the organisation was able to make a case for museums' unique situation as regards the acceleration of the flow of data as well as copyright issues. This resulted in a vote in favour of carrying out a special study on issues specific to museums. This should lead to their inclusion in the future international treaty on exceptions and limitations to copyright and related rights. This achievement demonstrates the **necessity of constantly lobbying** for ICOM's voice to be heard within international institutions.



The Museu da Maré in Rio de Janeiro, Brazil has welcomed over 40,000 visitors since its creation in 2006.

© Naldinho Lourenço

## AT THE HEART OF SOCIETAL DEBATES

ICOM's role goes beyond ensuring museum ethics. In 2014, it played a major role in a number of debates that found an echo in the public sphere.

### Saving the Museu da Maré

In 2014, ICOM supported the *Museu da Maré*, an institution that has existed since 2006, part of the social fabric of one of the biggest favelas in Rio De Janeiro and threatened with eviction. ICOM defended a model museum praised in 2013 during its 23<sup>rd</sup> General Conference, which every year allows 40,000 visitors to discover 2,300 local objects. ICOM's support through its national and international committees was part of a larger-scale mobilisation that led to the preservation of the museum, maintaining an essential space for transmission at the heart of its community.



Cairo, Egypt, August 2014. Visit to the conservation laboratory at the Museum of Islamic Art (MIA).

© Daniel Hausdorf and Karen Stamm



## Fighting museum abuses in heritage management

In July 2014, CIPEG (International Committee for Egyptology) spoke out on behalf of ICOM **on the controversial sale of the Sekhemka Statue** held by the Northampton Museum and sold for over £15m. The committee stated that the transaction breached ICOM's *Code of Ethics for Museums* and best practices regarding the sale of artefacts. Vigorous efforts amplified by numerous media internationally and applauded by the museum community contributed to the Northampton Museum losing its Art Council England accreditation.

## Taking part in public debates

Following the international outcry generated by the **euthanasia of giraffes at the Copenhagen Zoo in February 2014**, NATHIST (International Committee for Museums and Collections of Natural History) took a stance on public autopsy and dissections of animals. The committee stressed the fact that each institution involved in the protection of natural heritage must take into account the public's reaction in making decisions.

## INTERVENING IN CONFLICT ZONES

### Continuing and intensifying the work undertaken in Egypt

ICOM has been committed to protecting Egypt's cultural heritage since 2011. In August 2014, ICOM participated in an international mission with conservation experts from the Smithsonian Institution and the Metropolitan Museum of Art. The mission allowed for an evaluation of the specific needs of the Museum of Islamic Art (MIA) in terms of conservation, just months after a car explosion in front of the museum's main entrance. The two institutions, hand in hand with ICOM, committed to supporting the restoration of the museum's collections. In September 2014, a mission jointly organised with UNESCO, ICCROM (International Centre for the Study of the Preservation and Restoration of Cultural Property) and ARC-WH (Arab Regional Centre for World Heritage) was led in Cairo. ICOM was represented by its Director General, Prof. Dr Anne-Catherine Robert-Hauglustaine, and ICOM Executive Council member, Prof. Dr Regine Schulz. ICOM offered support to two museums in Cairo, the National Museum of Egyptian Civilisation (NMEC) and the Grand Egyptian Museum (GEM), by inviting them to take part in a training programme with ICTOP (International Committee for the Training of Personnel) and a workshop of ICOM-ITC (International Training Centre for Museum Studies) in Beijing, China. A visit to the Museum of Islamic Art (MIA) allowed for viewing and appreciation of the scale and progress of the work carried out since the intervention of a joint ICOM/UNESCO/Blue Shield emergency mission in January 2014.

### Closer collaboration with the Blue Shield for better protection of endangered heritage

The growing threats against cultural heritage in conflict zones led ICOM's national committees to continue working with the International Committee of the Blue Shield (ICBS) in 2014. ICOM Norway participated in an informative trip with the Blue Shield on the risks of illicit trafficking in cultural goods.

The close ties between ICOM and Blue Shield were strengthened in Spain where ICOM's national committee now heads the Blue Shield national committee. On the American continent, ICOM US was invited as a regional actor to a conference organised by Blue Shield in Washington, D.C in September 2014. The event, in partnership with the Smithsonian Institution, gathered 200 participants. In the Netherlands, 125 participants attended a seminar entitled "Heritage under Attack" held on 14 November, 2014.

## EXTENDING ICOM'S GLOBAL EXPERTISE

### ICOM International Training Centre for Museum Studies, a succesful initiative

After an inaugural training workshop of the newly-established ICOM International Training Centre for Museum Studies (ICOM-ITC) in 2013, two more workshops were successfully organised in 2014 at the Palace Museum, Beijing, China, where more than 50 museum professionals benefited from lectures and hands-on activities over the course of nine days. Respectively dedicated to collections management (April 2014) and museum education (November 2014), the two workshops involved experts from ICOM International Committees and Chinese museums. *"The most important thing is being able to meet other members of the ICOM network through the workshop. I learnt a lot about Chinese museums as well as other Asian and international museums. What I will take home with me is the theoretical as well as practical experience that I gained,"* said one of the workshop participants.

### Cultivating influence in Africa

From 17 to 24 May 2014, ICOM President Prof. Dr Hans-Martin Hinz and the Chair of CECA (International Committee for Education and Cultural Action) went to **Zambia to promote ICOM across the region**. Following the celebrations of this year's International Museum Day, CECA offered seminars for 80 professionals from six different countries over two days.

A joint effort with ICOM Switzerland helped fund the trip of a Zambian professional to attend the November 2014 session of ICOM-ITC in Beijing, China.

In July 2014, the ICOM Director General presented ICOM and its activities to 120 museum professionals in Burkina Faso. She saluted the support displayed by the country for museums and culture.

### Advising on national policies

ICOM is regularly consulted **for its expertise in the development of cultural policy**. In 2014, the Ministry in charge worked with ICOM Germany regarding the intended amendment to the European Union directive on the re-use of public sector information and the intended revision of German laws on the protection of cultural property. In Italy, a **long-term partnership** between ICOM Italy and the Ministry of Heritage and Cultural Activities (MiBAC) was decided upon in view of the 24<sup>th</sup> General Conference of ICOM in Milan in 2016. The partnership notably includes the reform of state museums, among other topics.

The training offered by ICOM-ITC also allows for practical experience to be gained thanks to visits to Beijing museums.

© ICOM

Cairo, Egypt, August 2014. Visit to the conservation laboratory at the Museum of Islamic Art (MIA).

© Daniel Hausdorf and Karen Stamm

## Relaunching *Museum International*

ICOM sparks discussions in the museum world through the publishing of scientific works. In 2014, ICOM relaunched *Museum International*, an academic journal previously published by UNESCO. The first issue published under ICOM's editorial responsibility, entitled "Achievements and Challenges in the Brazilian Museum Landscape", was supervised by ICOM Brazil Vice Chair Adriana Mortara Almeida. In the future, the journal is meant to become a platform facilitating the spread of museum best practices for professionals. It will also showcase the knowledge of international committees. The second issue is supervised by the Chair of COMCOL (International Committee for Collecting) Léontine Meijer-Van Mensch and will be made available in mid-2015. It is entitled "Museum collections make connections", echoing the theme of International Museum Day 2014.

## CLARIFYING, SPREADING AND ENCOURAGING THE CREATION OF NORMATIVE FRAMEWORKS

2014 was an eventful year regarding the production and revision of norms and best practices within the organisation. The elaboration of an ethical framework to facilitate the work of members was defined as a priority by several international committees.

### Promoting ethics

In Burkina Faso, Director General Prof. Dr Anne-Catherine Robert-Hauglustaine spoke during a seminar focused on the *ICOM Code of Ethics for Museums*, jointly organised with the General Direction for cultural heritage and ICOM Burkina Faso in Gaoua from 21 to 23 July 2014. Maintaining its long-term involvement in favour of promoting museums ethics, ICOM France published the proceedings of two round tables in the June 2014 issue of its letter, N°37: "*Musées et acteurs privés: de nouvelles formes de partenariats ?*" (museums and private actors: new forms of partnership? 11 May, 2012) and "*Territoires en mutations: quels musées pour quels publics ?*" (evolving territories: which museums for which audiences? 31 May, 2013).

Thanks to a strong focus on ethics during ICOM's Annual Meetings in Paris, ICOM Costa Rica made the training in ethics for its regional museums one of its main goals for the coming years. Similarly, ICOM Finland started planning for a seminar on ethics gathering delegates from Finland and abroad in April 2015. In order to facilitate access to information on ethical standards, ICOM Switzerland published a downloadable kit on best practices for the country's museum professionals.

## Disseminating reference material

In 2014, NATHIST published the Spanish version of its *Code of Ethics for Natural History Museums*, adopted during the 2013 General Conference. This reference document establishes a common framework for natural history museums. The Committee plans to translate its Code of Ethics into several other languages, including Czech, German, Japanese, Mandarin and Portuguese.

The ICOM Code of Ethics determines the values and principles common to ICOM and the entire museum community while establishing professional norms. As of 2014, it has been made available in 37 languages, following the addition of the Estonian and Farsi versions.

The meeting in Siena gathered 250 museum professionals on 7 July, 2014 and led to the drafting of a new document. The *Siena Charter* proposes a new framework for ICOM's 24<sup>th</sup> General Conference, which will be dedicated to *Museums and Cultural Landscapes*. In order to initiate a series of debates and discussions in 2015 among national committees, the Charter is divided into four main themes: differences in the perception of landscape from one country to another, emerging social and territorial functions of museums, new network and partnership approaches and the major role played by museums in landscape sustainability.

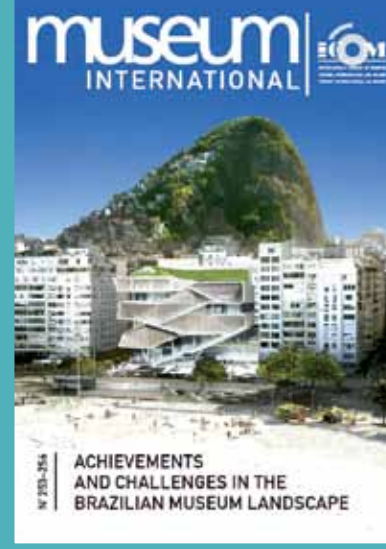
## Extending and updating information exchange

The CIDOC CRM (Conceptual Reference Model) developed by CIDOC (International Committee for Documentation) has been revised. It now provides a common reference language for exchanging and researching information in museums and between institutions. The CRM SIG working group (CRM Special Interest Group), headed by Dr Martin Doerr, works jointly with IFLA (International Federation of Library Associations and Institutions) to extend this reference framework. Since December 2014, a new version of the ISO norm has been made available in English and in French.

## Shaping World Memory

For the First World War Centenary, ICOM mobilised its network of specialists to initiate dialogue and reflection through a series of national events. ICOM President Prof. Dr Hans-Martin Hinz went to Lviv in Ukraine on 14 and 15 November 2014 to attend a conference entitled "From the war of empires to the dialogue of cultures". He seized the opportunity to stress the importance of museums as places providing the opportunity for reflecting, sharing and creating a peaceful future.

ICOM also devoted a special issue of *ICOM News* to the First World War. It presents various initiatives by museums across the world, from Australia to Canada, Germany, Ireland, New Zealand and more.

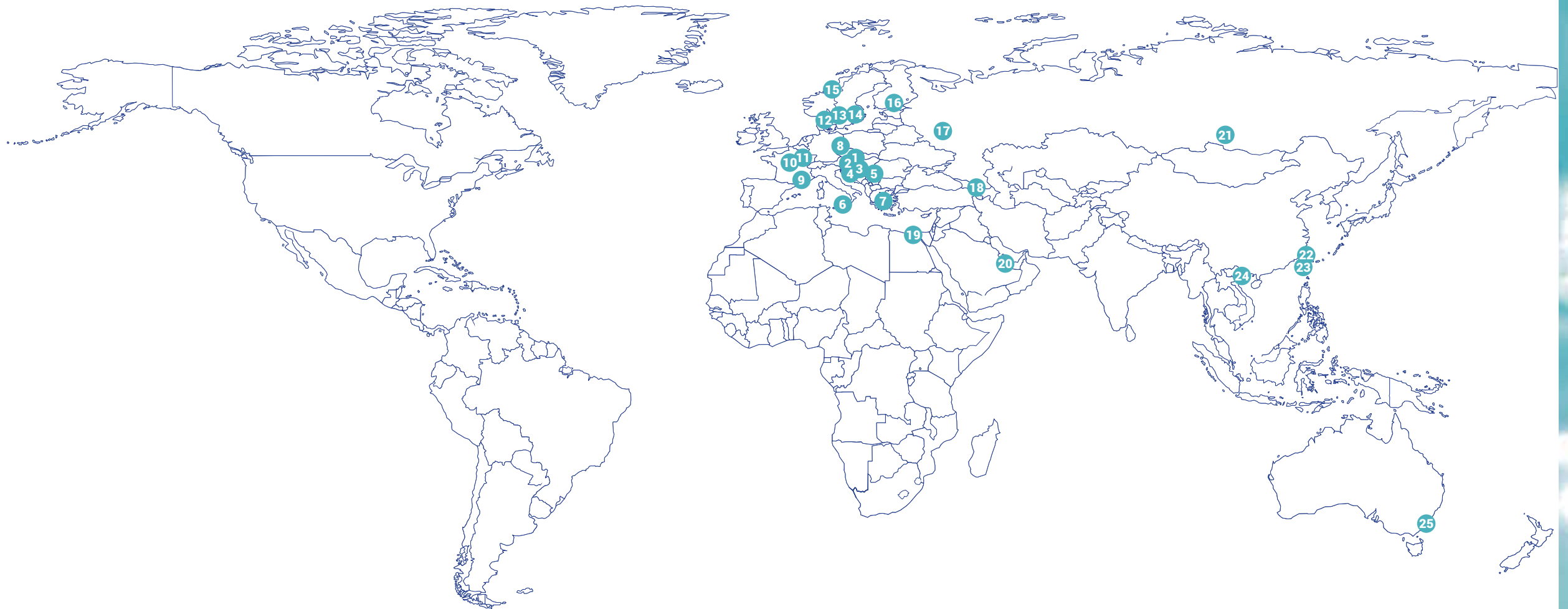


"Reading artefacts", one of the ICOM-ITC highlights.



# International Committee Annual Meetings in 2014

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Captions →

- 1 **Graz, Austria**  
15-17 October 2014  
ICDAD  
Collectors and Collections:  
their role in decorative arts and design museums
- 2 **Celje, Slovenia**  
3-6 December 2014  
COMCOL  
Collections between different ideologies
- 3 **Zagreb, Croatia**  
14-16 October 2014  
ICME  
Museums and Innovations
- 4 **Zagorje, Croatia**  
10-15 October 2014  
NATHIST  
The future of natural history museums:  
relevance, balance and innovation
- 5 **Belgrade, Serbia**  
1-4 July 2014  
ICOMON  
Money and Banking Museums: Raising Heritage  
and Financial Education Awareness
- 6 **Palermo, Italy**  
2-7 November 2014  
ICFA  
New and old outfits in the Fine Arts Museums
- 7 **Nafplio and Athens, Greece**  
7-13 September 2014  
COSTUME  
Dress and Politics
- 8 **Dresden, Germany**  
6-11 September 2014  
CIDOC  
Access and Understanding – Networking in the  
Digital Era
- 9 **Marseille, France**  
22-29 November 2014  
ICMAH  
The Slave Route. Historic sites and memorials
- 10 **Paris, France**  
5-9 June 2014  
ICOFOM  
New trends in museology  
  
7-11 July 2014  
CIMUSET  
Collections, exhibitions, demonstrations: the role  
of museums to stimulate scientific and technical  
vocations
- 11 **Compiègne, France**  
7-10 October 2014  
DEMHIST  
"The Truth is rarely pure, and never simple"  
Authenticity in the Conservation of Historic House  
Museums and Palaces
- 12 **Copenhagen, Denmark**  
26-29 August 2014  
CIPEG  
Archaeological Sources and Resources in the  
Context of Museums  
  
8-12 September 2014  
ICMS  
Implementing & Maintaining Security & Safety at  
Cultural Institutions With Fewer or Limited Financial  
Resources Today and in the Future
- 13 **Gothenburg, Sweden**  
6-8 August 2014  
CAMOC  
Industrial Heritage, Sustainable Development  
and the City Museum
- 14 **Stockholm, Sweden** 16 **Turku, Finland**  
12 **Copenhagen, Denmark**  
et 15 **Trondheim, Norway**  
23-31 August 2014  
CIMCIM  
Collectors at Music Museums – reasons & means
- 15 **Trondheim and Falstad, Norway**  
15-17 September 2014  
IC MEMO  
Negotiating Memory in a Changing World: Memorial  
Sites, Museums and Best Practices for the Future
- 16 **Helsinki, Espoo, Mänttä and Tampere, Finland**  
23-27 September 2014  
ICEE  
Involving New Museums, New Partners and  
New Incentives in Exhibition Making and Exchange
- 17 **Moscow, Russia**  
18-21 September 2014  
AVICOM  
AVICOM Annual Meeting And Fiamp Festival  
  
8-10 October 2014  
ICOMAM  
Contemporary History and Social Relevance
- 18 **Tbilisi, Georgia**  
22-24 September 2014  
ICAMT  
On Top of History - Site-Museums
- 19 **Alexandria, Egypt**  
9-14 October 2014  
CECA - UMAC  
Squaring the Circle? Research, Museum, Public :  
A Common Engagement Towards Effective  
Communication
- 20 **Doha, Qatar**  
9-11 November 2014  
CIMAM  
Museums in Progress: Public interest,  
private resources?
- 21 **Irkutsk, Siberia, Russia**  
26-31 July 2014  
ICLM  
Writer, Composer, Museum and the Environment
- 22 **Taipei, Taiwan**  
1-4 May 2014  
INTERCOM  
The Social Impact of Museums  
  
19-25 October 2014  
ICR  
Museum Collections make Connections
- 23 **Taichung, Taiwan**  
2-5 September 2014  
MPR  
Museum branding
- 24 **Hanoi and Ha Long Bay, Vietnam**  
21-25 October 2014  
ICTOP  
Rethinking Museums & Sustainable Development for  
the Global Profession: Postcolonial Museology,  
Appropriate Capacity Building and Regional  
Engagement
- 25 **Melbourne, Australia**  
15-19 September 2014  
ICOM-CC  
Building Strong Culture through Conservation




# Opening up to the world

At the centre of a constantly growing network, ICOM works for the inclusion of professionals and its young members. The strengthening of ties between ICOM and its partners thanks to its national committees reinforces the organisation's local presence as well as its international relevance.

**136**   
countries represented

**226**  
new institutional  
members in 2014

 **+5.7 %**  
as compared to 2013  
growth in member figures



Taiwan, September 2014.  
The Chair of MPR during the committee's  
annual conference on the theme  
"Museum image: Redefining museums  
for the 21<sup>st</sup> century".

© MPR - ICOM

## EXTENDING THE NETWORK GLOBALLY

### The creation of new national committees

The establishment of a national committee speaks for the cultural dynamism of a country. The creation of a national committee represents an occasion to strengthen ICOM's presence internationally. At the end of 2014, the ICOM network comprised members in **136 countries, 118 national committees** and nearly **35,000 professionals**.

**+4** new ICOM  
National  
Committees

During its 129<sup>th</sup> session on 31 May and 1 June, 2014, the Executive Council approved the creation of two new committees, ICOM Salvador and ICOM Kazakhstan, as well as the reactivation of ICOM Chad (dormant since 2005). In December 2014, Pakistan also joined the organisation.



Most dynamic region with  
**+14%** in membership

### Spreading and supporting the network's activities

The ICOM Foundation, headed by Mrs Christine Boël and administered by the Programmes and Partnerships Department of the ICOM General Secretariat, now gathers 650 donors and 88 benefactors from 24 countries, a 7.6% increase compared to 2013.

Created in 1965 by prominent members of the museum community, the mission of the ICOM Foundation is to develop patronage in favour of ICOM and spread knowledge on the organisation and museum issues beyond professional circles. In 2014 it directly contributed €170,255 to ICOM's regular activities.

## EXCHANGE AND TRANSMISSION

### Training and welcoming future professionals

ICOM members encouraged knowledge transfer beyond borders and institutions and across generations. In September 2014, The Fourth edition of **Student Saturday** was organised by COSTUME (International Committee for Museums and Collections of Costumes) during its annual meeting in Athens, Greece. The event gathered professionals as well as **45 students** in museology, social anthropology, history and textile conservation. ICOM funded the trip of one participant, therefore reasserting the organisation's desire to include future museum professionals.

Between 2014 and 2015, 20 university graduates benefited from the distance learning programme in museology offered by the CAM (Commonwealth Association of Museums), an ICOM Affiliated Organisation.

### Reinforcing cooperation with the higher education sector

Several national committees contributed to **building new bridges between universities and museums** this year. ICOM Cuba was asked to advise the Pontifical Catholic University of Chile (*Universidad Pontificia de Chile*) on the creation of an **M.A. degree in cultural heritage**. It also created a programme for the M.A. in museum studies at the *Universidad Nacional Pedro Henríquez Ureña* in the Dominican Republic.

ICOM Uruguay carried out a similar project by signing a cooperation agreement with the *Instituto Iberoamericano de Museología* allowing its members to access the online M.A. in museology for a reduced fee.



The opening of a display  
on the occasion of the 12<sup>th</sup> edition  
of Chile's "Museology Days"  
organised on the theme  
"Collections, museums and cities".

© ICOM Chile



## Improving knowledge on university museums

During the fifth meeting of Mercosur university museums and the second meeting of university museums from Latin America and the Caribbean, both of which were held in Santa Fe, Argentina, on 23 and 24 October, 2014, ICOM Argentina Chair Nelly Decarolis advocated for the need to have a better understanding of the missions of **university museums**, their specific needs and heritage as well as of the necessity to establish **common standards**. This invitation was the occasion to strengthen bonds and further the involvement of ICOM within an important community of museums, represented by UMAC (International Committee for University Museums and Collections).

## Stimulating exchanges between museum professionals

In 2014, **cooperation between institutions intensified** through several initiatives offering best practices training for professionals to improve the skills required on a day-to-day basis. ICOMAM (International Committee for Museums of Arms and Military History) supervised the two-week visit of a Finnish professional to the Swedish Army Museum in Stockholm in May 2014. An account of his experience was subsequently published in the Finnish military review *Defensor Patria*.

In the science and technology sector, two cooperation agreements between museums were concluded. The first one was signed during the annual meeting of CIMUSET (International Committee for Museums and Collections of Science and Technology), between ICOM, the *musée des Arts et Métiers* in France and the China Science and Technology Museum. Another agreement was signed between the Museum of Energy in Denmark and the Science and Technology Museum in Iran. These memoranda of understanding will favour the **exchange of best practices** and facilitate **staff training**.

ICOM took part in important events featuring major institutions and decision makers. In May 2014, ICOM attended the meeting of the American Alliance of Museums in Seattle. ICOM US played a major role during the event and was able to promote the entire organisation in a series of presentations and gatherings with professionals from around the world in the fields of museums, innovation, publishing, merchandising, marketing, security, etc.

## COOPERATING FOR LOCAL ACTION

### Training for regional conservation

ICOM ARAB (ICOM regional alliance for Arab countries) facilitated the signing of a memorandum of understanding between ICOM and ALECSO (Arab League Educational, Cultural and Scientific Organization). A cooperation framework between 22 countries was established to fight the illicit traffic of cultural goods, disseminate documentation standards and encourage diversity and intercultural dialogue in the Arab world.

The continuous growth of ICOM's international network implies an **increased specialisation** of programmes, which have to be tailored for every local situation and every museum professional. ICOM Turkey collaborated with the General Directorate for Cultural Heritage and Museums of the Governorship of Mardin on a symposium held from 4 to 7 May, 2014 focused on skill refreshment. The meeting was dedicated to salvaging excavations and aimed at **professionals from museums, conservation laboratories, researchers** and members of the International Organization of Turkic Culture (TÜRKSOY). In October, ICOM Turkey also supported the launch of a five-step programme in order to facilitate skill refreshment for conservation professionals.

## Strengthening knowledge on emergency preventive conservation

**Capacity-building and staff training** were at the heart of a regional training programme held from 31 March to 6 April, 2014 at the National Art Museum of Moldova with the support of ICOM Moldova, the Ministry of Culture of Moldova, the Prince Claus Foundation and ICOM Ukraine. Forty professionals attended presentations by international experts on **risk management for cultural heritage, local and international legal frameworks, and diversity of heritage at risk**. Gaël de Guichen, Special Advisor to the ICCROM Director General, consultant and professor of preventive conservation, and Salah Abdel Hamid El-Sharief of the Egyptian Heritage Rescue Foundation were among the members of the training team.

## MAKING THE RESOURCES OF ICOM AVAILABLE TO PROFESSIONALS

### Encouraging the dissemination of resource on museums

ICOM's expertise was enhanced through the International Committee CIPEG, which became a partner of UNESCO's "Memory of the World" programme this year. CIPEG **will place its network at the service of Egyptian art collections, which in turn should allow it to extend its own database of inventoried objects and fight more efficiently against illicit trafficking in cultural goods**. The committee will support museums holding Egyptian objects by placing their databases online and will contribute to the digitisation of out-of-print catalogues of past exhibitions devoted to Ancient Egypt and Sudan.



Tbilisi, Georgia, May 2014.  
Activities organised on the occasion  
of International Museum Day by the  
State Silk Museum.

© State Silk Museum, Tbilisi, Georgia



Doboj, Bosnia-Herzegovina, May 2014.  
The Regional Museum of Doboj  
following the flooding that hit  
southeast Europe in May 2014.

© Regional Museum of Doboj  
and ICOM Bosnia and Herzegovina



## Working with experts against the illicit traffic in cultural goods

As part of the INTERPOL Expert Group on Stolen Cultural Property, ICOM participated in its Annual Meeting in Lyon on 27 and 28 February. ICOM was in attendance alongside its institutional partners, also members of the Expert Group: UNESCO, UNIDROIT (International Institute for the Unification of Private Law), WCO (World Customs Organization) and UNODC (United Nations Office on Drugs and Crime). The ICOM International Observatory on Illicit Traffic in Cultural Goods was particularly highlighted during this meeting, alongside the Red List programme. ICOM is in charge of leading collaborative action and encouraging a joint response to trafficking, notably through support for the ratification application of international conventions regarding this issue and the systematic use of the INTERPOL database.

## Unifying professional networks

NATHIST concluded a memorandum of understanding with the United Nations Environment Programme and the World Association of Zoos and Aquariums, to join forces in **the conservation of natural heritage** in order to build a **global network of experts** in this field.

## Promoting the missions of scientific museums

On 19 March, 2014 the **Mechelen Declaration** was signed in Belgium during the Science Center World Summit, which drew 443 participants from 58 countries. This declaration is a milestone in raising awareness of the social impact of scientific museums, especially regarding education and public engagement. The signatories committed to taking concrete action in order to promote the missions of scientific museums on a daily basis. Through its Director General, Prof. Dr Anne-Catherine Robert-Hauglustaine, ICOM expressed support of these projects and advocated for the creation of a global network of expertise and innovation.

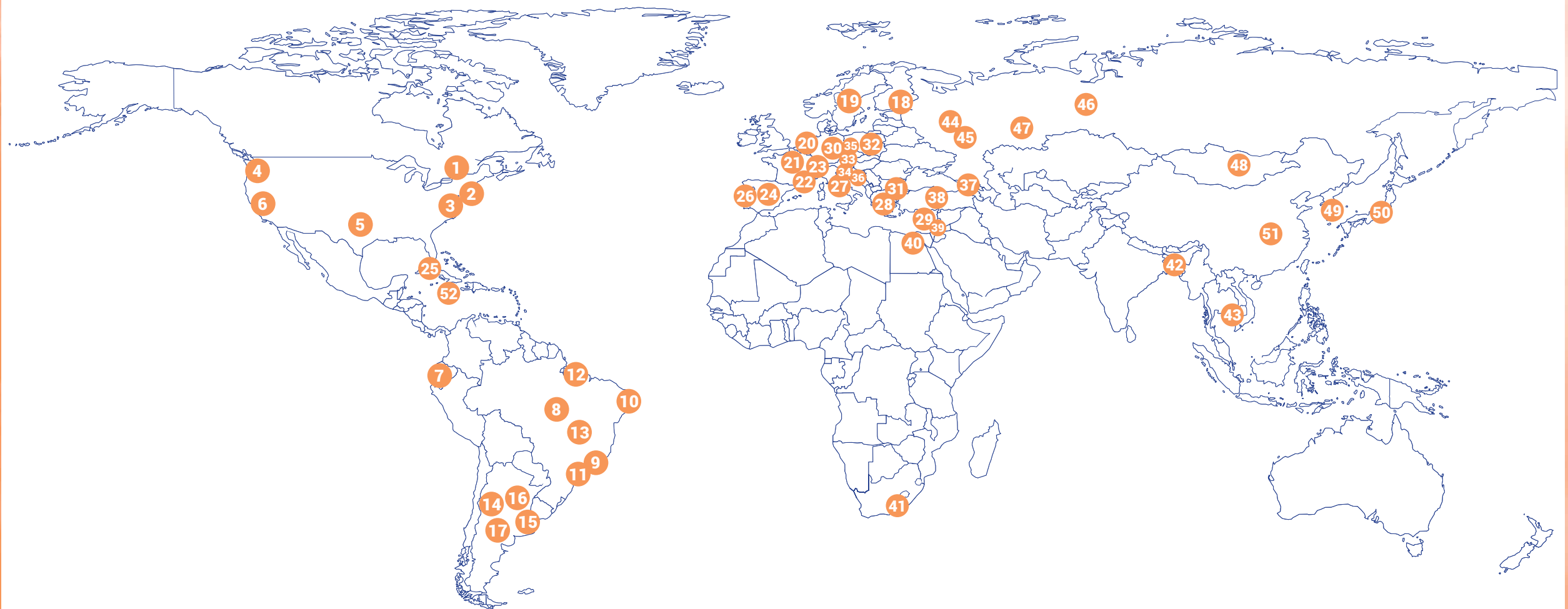
In 2014, ICOM took part in a workshop organised with Universcience and ASTC (Association of Science-Technology Centers) and the support of UNESCO, intended to raise awareness of science. On 9 and 10 October, 2014, France Desmarais, Director of Programmes and Partnerships at ICOM, attended the Second International Conference on Geoparks in Africa and the Middle East, held in Dakar, Senegal. A prelude to the 15<sup>th</sup> Francophonie Summit, the workshop led to a declaration reaffirming the leading role played by scientific and technical institutions regarding **access to culture, education and equality**.



Belize, May 2014.  
A young visitor participates in International  
Museum Day at the Museum of Belize  
and Houses of Culture.

## Participation by ICOM committees in other national and international meetings in 2014

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Captions →



**1** **Toronto, Canada**  
**7-11 April 2014**  
ICEE, The Canadian Museum's Association  
The Canadian Museum's Association conference

**2** **New York, USA**  
**4-5 November 2014**  
9/11 Museum, Columbia University on Global Thought, ICOM IC-MEMO  
The Politics of Memory in a Global Context

**3** **Washington, D.C., USA**  
**September**  
ICOM US, US committee of Blue Shield, Smithsonian Institution  
US Blue Shield conference

**4** **Seattle, USA**  
**18-21 May 2014** • 200 participants  
ICOM US, American Alliance of Museums, ICOM Ukraine, ICOM Germany, ICOM General Secretariat  
American Alliance of Museums' annual meeting

**5** **Dallas, USA**  
**31 May - 3 June 2014**  
Association of Art Museums Directors, UMAC  
AAMD annual conference

**6** **San Francisco, USA**  
**28-31 May 2014** • 2 200 participants  
American Institute for Conservation  
Conscientious Conservation: Sustainable Choices in Collection Care

**7** **Guayaquil, Ecuador**  
**9-10 December 2014**  
Centro Cultural Simon Bolivar, Museo de Antropologia y Arte, MAAC, Guayaquil Ministerio de Cultura y Patrimonio, ICOM Ecuador, ICOM LAC  
II Encuentro de Educadores

**8** **Brazil**  
**11-13 August 2014**  
DEM HIST, The Brazilian group of Historic House Museums  
Museography and Reception: (pro)vocations

**9** **Rio de Janeiro, Brazil**  
**May 2014**  
State of Rio de Janeiro Government, CAMOC  
3<sup>rd</sup> Forum of Rio Museums: "participation and committee engagement"  
**26-28 May 2014**  
Secretaria de Estado de Cultura, Conselho de Administração do Comitê Brasileiro do Icom – ICOM/BR, Associação Brasileira de Museologia - ABM  
III Forum de Museus do Estado do Rio de Janeiro  
**August 2014**  
Fundação Casa de Rui Barbosa  
House Museums Seminar

**10** **Recife, Brazil**  
**22-23 November 2014**  
Instituto Ricardo Brennand, COMCOL  
Simpósio Internacional Coleções e Coleccionismo

**11** **São Paulo, Brazil**  
**3 June 2014**  
UPPM, Secrétariat Municipal de Cultura de São Paulo, ICOM/ IBRAM  
VI Encontro Paulista de Museus  
**18-20 August 2014**  
ICOM Brazil, ICOM Dominican Republic, Secretariat of culture of São Paulo  
South-South Museum Dialogue  
**5 November 2014**  
UPPM, Secrétariat Municipal de Cultura de São Paulo, ICOM/ IBRAM  
VIII Encontro Brasileiros de Palácios, Museus-Casas e Casas Históricas

**12** **Belém, Brazil**  
**24-26 November 2014**  
UPPM, Secrétariat Municipal de Cultura de Belem, ICOM/ IBRAM  
VI Forum Nacional de Museus

**13** **Brasília, Brazil**  
**29 May 2014**  
IBRAM  
Meeting of the Comitê Gestor do Sistema Brasileiros de Museus

**14** **San Juan, Argentina**  
**25-26 April 2014**  
Asociación Civil de Directores de Museos de la República Argentina, ICOM Argentina  
45<sup>th</sup> National Meeting of Museum Directors

**15** **Buenos Aires, Argentina**  
ICOM Argentina, UNESCO, INTERPOL, Prefectura Naval Argentina, Gendarmería Nacional Argentina  
Sessions de travail du comité argentin pour la lutte contre le trafic illicite des biens culturels  
**3 April 2014**  
ICOM Argentina, Italian Embassy in Argentina, Istituto Italiano di Cultura, GOPPION Milan  
«Nuevas tecnología para la presentación y conservación de los colecciones de museos»  
**15 August 2014**  
Embassy of Panama, University of Buenos Aires, ICOM Argentina  
Celebration of 100 years' anniversary of the Panama Canal  
**21-22 August 2014**  
Consejo de responsables del patrimonio cultural de los organismos públicos: Ministerio de economía y finanzas de Argentina; Policía Federal de Argentina, Banco Central de la Nación Argentina y Casa de la Moneda.  
ICOM Argentina.  
VI Jornadas nacionales de los responsables del patrimonio cultural en los organismos públicos.

**Villa Ocampo, Argentina**  
**2-3 August 2014**  
Asociación de museos de la Provincia de Santa Fe, ICOM Argentina  
6<sup>o</sup> Encuentro de Museos de la Provincia

**16** **Santa Fe, Argentina**  
**23-24 October 2014**  
Universidad Nacional del Litoral, Museo Histórico "Marta Samatán", ICOM Argentina  
Encuentro de Museos Universitarios del Mercosur

**17** **Argentina**  
**12-13 September 2014**  
ICOM Argentinian, Universidad nacional del noreste (UNNE)  
Reencuentro Lationamericano sobre los paisajes naturales  
**21 October 2014**  
ICOM Argentina, Museo Participativo de Ciencias, Centro Franco-Argentino del Universidad de Buenos Aires, Museo Banco Provincia  
Journée « De Louis XIII au Front populaire: trois siècles de grands musées scientifiques en France ».  
**28 November 2014**  
Federación Argentina de Amigos de Museos, ICOM Argentina  
Journée annuelle de la Fédération argentine des amis des musées

**18** **Savonlinna, Finland**  
ICOM Finland, Finnish Museum Association  
The annual museum gala

**19** **Sweden**  
ICOM Sweden et The Association of Swedish Museums  
18<sup>th</sup> Swedish museum of the year award ceremony

**20** **Amsterdam, Netherlands**  
**2 April 2014**  
The Reinwardt Academie, The Netherlands Museums Association, COMCOL  
Queering the collections?  
**10 October 2014**  
Netherlands Museums Association, COMCOL  
8<sup>th</sup> National Museum Conference

**The Hague, Netherlands**  
**22-24 May 2014**  
ICEE, ECSITE  
ECSITE annual conference (European Network of Science Centers and Museums)

**21** **Paris, France**  
**6 April 2014**  
Réseau MUST, Arts et Métiers, CIDOC  
Table ronde : le réseau MUST, au service des musées, patrimoines et cultures scientifiques, techniques et industriels

**22** **Marseille, France**  
**11-12 June 2014**  
ICOM Greece, MUCEM  
Musées dans la ville : Athènes - Marseille

**23** **Chur, Switzerland**  
**28-29 August 2014** • 175 participants  
ICOM Russie, Association des musées suisses  
Congrès annuel des musées suisses

**24** **Madrid, Spain**  
**3-5 December 2014**  
The Cultural Heritage cluster of the Campus of International Excellence (CEI) - Campus Moncloa, UMAC  
Congreso internacional sobre los museos universitarios: tradición e innovación

**Barcelona, Spain**  
**May 2014**  
The European Observatory on Memories, IC-MEMO  
Inaugural colloquium of the European Observatory on Memories

**Seville, Spain**  
**November 2014**  
Museo Arqueológico de Sevilla, ICOM Spain  
Conferencias «Guerra y patrimonio»

**Valencia, Spain**  
**November 2014**  
Educación Artística y Diversidad Sexual EDADIS  
Congreso internacional sobre educación artística y diversidad sexual

**25** **Havana, Cuba**  
**16-24 October 2014** • 60 participants  
ICOM Cuba, MINOM  
XVI Conferencia del MINOM. Tema: Museología comunitaria y sociomuseología

**26** **Cascais, Portugal**  
**21 February 2014**  
DEM HIST, The Portuguese House-Museums  
Portuguese House-Museums Annual Meeting : "Projecting as a Network, working as partners"

**Lisbon, Portugal**  
**20 October 2014**  
Political party "Bloco de Esquerda"  
A culture in crisis: development of a claiming notebook

**Beja, Portugal**  
**24 June 2014**  
Beja Regional Museum, ICOM Portugal  
Beja Regional Museum: new guardianship?

**27** **Roma, Italy**  
**4-5 November 2014**  
HUMANE, UMAC  
The cultural academic Heritage

**Modène, Italie**  
**28-29 November 2014**  
Università di Modena e Reggio Emilia, il Sistema Museale di Ateneo (SIMUS), UMAC  
University Museums and Innovations

**Turin, Italy**  
**11-12 March 2014**  
ICEE, Art&Museum International Exhibition  
Xchange, Fondazione industria e cultura  
AMIEX meeting

**Milan, Italy**  
**24 May 2014**  
DEM HIST, The Italian House Museum  
National group  
The Legacy of House Museums and Cultural Landscapes

**Bologna, Italy**  
**2 April 2014**  
Centro di ricerca e di didattica nei contesti museali, Museo Officina dell'Educazione del Dipartimento di Scienze dell'Educazione  
"Giovanni Maria Bertin" dell'Università di Bologna, ICOM Italy, UMAC  
Museums and Landscapes

**Florence, Italy**  
**September**  
MIMO Project, CIMCIM  
Annual Steering Committee of the MIMO Project

**28** **Athens, Greece**  
**6 March 2014**  
European Commission  
Heritage First, towards a common approach for a sustainable Europe  
**16-17 June 2014**  
Athens EUNIC Cluster, ICR  
Regional Museums and European identity  
**5 December 2014**  
ICOM Greece, Ministry of Culture of Greece  
Study Day : Modern Cultural Heritage and Education in Museums

**Athens and Stymfalia, Greece**  
**10-11 October 2014**  
Piraeus Bank Group Cultural Foundation  
Cultural landscapes in Natura 2000 sites-towards a new policy for the integrated management of cultural and natural heritage

**Corinth, Greece**  
**29-30 March 2014**  
ICOM Greece, Archaeological Services of Ministry of Culture of Greece  
Regional Symposium on Education

**29** **Cyprus**  
**16 June 2014**  
ICOM Greece, Cultural Institute of Cyprus, ICOM ICR, European Union National Institutes for Culture, Piraeus Bank Group Cultural Foundation  
Present and Future of European Regional Museums

**30** **Munich, Germany**  
**12-14 October 2014**  
ICEE, Touring Exhibitions Meeting  
Touring Exhibitions Meeting

**31** **Bulgaria**  
**31 August-2 September 2014**  
International Commission of Military History (ICMH), ICOMAM  
Congress of First World War in Bulgaria

**32** **Warsaw, Poland**  
**13 March 2014**  
Zero Barrier Foundation, Polin Museum of the History of Polish Jews, ICOM Poland  
"No Barrier!": Museums for Disabled people

**33** **Bregenz, Austria**  
**8-11 October 2014**  
Austrian Museums Association, ICR  
25<sup>th</sup> Austrian Museum Conference

**Vienna, Austria**  
**8-11 October 2014**  
Austrian Museums Association, ICR  
Austrian Museums annual conference

**34** **Ljubjana, Slovenia**  
**25-27 September 2014**  
UNESCO, AVICOM  
UNESCO Intangible Cultural Heritage film conference

**35** **Prague, Czech Republic**  
ICOM Czech Republic, Czech Association of Museums and Galleries  
Museums and Social Changes

**36** **Zagreb and Šibenik, Croatia**  
**8-10 May 2014**  
The National and University Library in Zagreb, ICMS  
Protection of Cultural Heritage from Natural and Man-made disasters

**Osijek, Croatia**  
**7 March 2014** • 25 participants  
Museum of Slavonia, CECA  
Towards an audience oriented museum

**37** **Tbilisi, Georgia**  
ICOM Georgia, Georgian National Museum, Youth development center, Ministry of Diaspora of Georgia  
"Come to know me": raise awareness about Down syndrome  
**27-29 October 2014**  
ICOM Georgia, TIKa-Turkish, Ministry of diaspora issues of Georgia, Alliance Holding group, Ardi group  
Conservation of Hagia Sophia

**Batumi, Georgia**  
**28 February 2014**  
ICOM Georgia, Georgian Museums Association, Georgian heritage, Government of Japan, Ministry of Culture, Education and Sport of Ajara  
Project of Improvement of Batumi Archaeological Museum

**38** **Mardin, Turkey**  
**4-7 May 2014**  
ICOM Turkey, The General Directorate for Cultural Heritage and Museums, Governorship of Mardin  
23<sup>rd</sup> Symposium of Museums' salvage excavations and Museum workshop

**Gaziantep, Turkey**  
**2-6 June 2014**  
ICOM Turkey, The General Directorate for Cultural Heritage and Museums, Gaziantep Metropolitan Municipality  
36<sup>th</sup> International Symposium of Excavations, Surveys and Archaeometry  
**8-9 december 2014**  
ICOM Turkey, The General Directorate for Cultural Heritage and Museums, Ministry of Internal Affairs, Ministry of Customs and Trades  
Meeting on illicit trafficking of Syrian cultural heritage

**39** **Jerusalem, Israel**  
**10 November 2014**  
EVA/ MINERVA , CIDOC  
EVA/MINERVA conference

**40** **Cairo, Egypt**  
**March 2014**  
Egyptian Ministry of Antiquities  
New visions for protections of the Egyptian Museums  
**31 December 2014**  
ICOM Egypt, The Egyptian Museum, World Wide Archaeology, Arabic Institute for Conservation of Historic and Artistic Works, National museum of Egyptian civilisation  
Light damage on art objects: monitoring strategies and implementation of protective measures

**41** **East London, South Africa**  
**2-4 November 2014**  
ICOM South Africa, South-African Museums Association  
South-African Museums Association's annual conference

**42** **Dhaka, Bangladesh**  
**18 May 2014**  
Bangladesh National Museum  
International Museum day seminar  
**19 May 2014**  
Liberation War Museum  
International Museum day seminar

**43** **Angkor, Cambodia** • 20 participants  
APSARA (autorité locale en charge de la conservation et de la gestion du site d'Angkor), Università degli Studi di Palermo  
Formation aux métiers de la restauration des objets d'art en bois, en métal et en pierre

**44** **Moscow, Russia**  
**5 March 2014** • 277 participants  
MuseumON : new technologies and tendencies in development of museums and memorial places in Russia and Great Britain  
**24 April 2014** • 90 participants  
ICOM Russia, Italian cultural Institute  
Fifth Italian seminar for museum workers: "Associate museums professions: reset"  
**7-10 June 2014**  
INTERMUSEUM Festival and Exhibition, AVICOM  
INTERMUSEUM Festival and Exhibition  
**28 November 2014** • 65 participants  
ICOM Russia, State theatre museum  
International seminar on museum security

**Moscow and Rostov, Russia**  
**8-11 November 2014** • 150 participants  
ICOM Russia, UNESCO, State Museum reserve  
"Rstov Kremlin", All-Russian Museum of Decorative and Applied Arts  
Strengthening the Social and Educational Roles of Museums as Vectors of Intercultural Dialogue and Enhancing their Links with the UNESCO Conventions

**45** **Yasnaya Polyana, Russia**  
**11-15 August 2014**  
The Tolstoy Museum, ICLM  
International academic conference: "Leo Tolstoy and World literature"

**46** **Khanty-Mansiysk, Russia**  
**21-22 April 2014** • 100 participants  
ICOM Russia, Oil and Gas Museum of Khanty-Maniysk  
First International conference for company museums

**47** **Yelabuga, Russia**  
**18-21 November 2014** • 120 participants  
ICOM Russia, Elabuga museum reserve, Russian Museum encyclopedia  
Museums-reserves –museums of the future

**48** **Ulaanbaatar, Mongolia**  
**18 May 2014** • 120 participants  
ICOM Mongolia, Ministry of Culture, Sport and Tourism, UNESCO  
Conference "Museum development and innovation"

**49** **Seoul, South Korea**  
**12-13 September 2014**  
Korean Museum Association, National Museum of Korea  
9<sup>th</sup> international conference of the Korean Museum Association

**50** **Tokyo and Chiba, Japan** • 50 participants  
Japan Society for the Promotion of Science, Meiki University Tokyo, Otsuma Women's University, The University of Tokyo, The International Christian University, Ochnomizu University, Tokyo  
Memory and forgetting: learning and creativity at the Museum Frontiers

**51** **Hubei, China**  
**June 2014**  
Hubei Provincial Museum, The Committee of Chinese Musical Instrument Museums and Collections, CIMCIM  
Seminar and training session

**52** **Kingston, Jamaica**  
**16-19 November 2014**  
Museum Association of The Caribbean  
25<sup>th</sup> Annual Conference of the Museum Association of the Caribbean: Innovation, Research and Education: the future of Caribbean Museums



# Strengthening relationships

2014 saw major events take place within the ICOM network. Besides the annual committee meetings, the Triennial Conference of ICOM-CC and the celebration of meaningful anniversaries were among this year's highlights.

**300+**  
meetings organised  
by the committees

These events reinforced the existing synergies in an ever-growing network. They were made even more efficient thanks to the mobilisation of national committees for their members' mobility through meetings and professional trips. Such experiences allowed them to gain autonomy and efficiency in the accomplishment of their daily tasks.

## CULTIVATING RELATIONSHIPS WITHIN THE ICOM NETWORK

### The 2014 ICOM Annual Meetings

The ICOM Annual Meetings took place from 2 to 4 June, 2014 at the UNESCO House in Paris. Over 200 museum professionals gathered for three days. The event was an occasion for members to look back on memorable events from the past year and for ICOM's President, Prof. Dr. Hans-Martin Hinz, to reassert the future challenges of ICOM: fulfilling its main missions while offering a wider range of services to its entire community. This year's keynote speaker was world-renowned architect **Shigeru Ban**, winner of the Pritzker Prize, who delivered a speech on "Works and humanitarian activities". He focused on a number of noteworthy museum buildings, built using innovative materials.

### ICOM-CC Triennial Conference

ICOM-CC (International Committee for Conservation) Triennial Conference took place in Melbourne, Australia from 15 to 19 September, 2014. During the meeting, the **21 working groups of the committee** were able to gather and share the work accomplished over the past three years. The theme of the conference "Building Strong Culture through Conservation" allowed for a focus on key issues such as gender equality, the safekeeping of heritage and the presentation of new environmental guidelines.



More than 180 participants attended MRP's annual conference in Taiwan in September 2014.

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### Two questions to Kristiane Strætkvern, Conservator, Chair of ICOM-CC

#### Which are the main successes related to the ICOM-CC Triennial Conference in Melbourne?

First of all, we are proud of the large attendance. The venue gathered 651 delegates from 53 countries. A quarter of them were non-ICOM members, and about 20% were students. This openness is also a success as regards our strategic plan, which targets increased opportunities to communicate both amongst our own members and with outside heritage professionals. An additional outcome is the conference preprints, a leading publication in the field with 147 peer-reviewed papers covering recent conservation research and methods.

#### ICOM-CC's strategic plan ended in 2014. What have been the other outcomes of these last three years?

Another aim was to promote ICOM-CC's expertise in the conservation profession. Last September, the committee presented a Declaration on Environmental Guidelines, a reference tool for museums globally, to be further developed in this triennium. We also met our ambition of extending the network. Since 2012, our membership has increased by 75% in Latin America, Asia and Africa (192 members in 2014).



Nearly 200 professionals gathered together for ICOM's Annual Meetings from 2 to 4 June, 2014 at UNESCO House in Paris, France.

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Internally, we published a manual addressed to the working group coordinators. For ICOM's largest International Committee, it is a challenging, although essential exercise to manage operations in a consistent and efficient way.

### Spreading the Key Concepts of Museology

ICOFOM (International Committee for Museology) published the *Key Concepts of Museology* in 2010. This tool for museum professionals unifies and harmonises 21 fundamental concepts. In 2014, five new translations of the booklet were published by national committees: ICOM Estonia, ICOM Greece, ICOM Italy, ICOM Mongolia, ICOM Montenegro. This now makes *Key Concepts of Museology* available in a total of 14 languages.

## STIMULATING LOCAL SYNERGIES

By stimulating their local network and responding jointly to transregional challenges, ICOM's national committees engaged in deepening and broadening the scope of their cooperation.

### Pooling expertise

On 24 and 25 April, 2014, ICOM Denmark, ICOM Finland, ICOM Norway and ICOM Sweden held their annual meeting in Oslo, Norway. Through exchanges and feedback on experience, they contributed to a joint reflection on museum ethics.

One original cross-border initiative is especially worth mentioning: a **traveling training initiative across Greater Altai** which took place in April 2014. Participants from Kazakhstan, Mongolia and Russia, specialists from seven Asian and European countries, travelled across Greater Altai to **meet cultural and scientific heritage professionals**. Organised in six steps in four different countries, the trip covered 4,000 km exclusively by bus. Certificates were awarded to 48 researchers from eight cities hosting the project and to 200 museums professionals and students. The initiative was supported by ICOFOM, ICOM Mongolia and representative institutions of the Altai Republic (Russia), Kazakhstan and Mongolia.

### Shedding light on local communities

ICOM Moldova also carried out substantial work as part of its 2013-2014 programme, *Returning to Tradition*. During a symposium held from 3 to 9 September, 2014, the topic of **regional conservation** gathered ten professionals in charge of heritage conservation in Transnistria.

On the American continent, national committees worked towards **enhancing their network and strengthening relationships between members**. For International Museum Day, ICOM Barbados organised a bus tour which gathered 40 participants for visits to the country's main cultural institutions. ICOM Costa Rica facilitated exchanges between its members during a cycle of three group visits. The importance of creating local connections was also stressed by ICOM Argentina during the Sixth meeting of the museums of the Santa Fe Province in August 2014.

### Working with local partners

The 12<sup>th</sup> edition of the Chilean Museological Conference featured the theme "Collections, Museums and the City", thereby connecting the specificity of the local ecosystem to the topic of the 24<sup>th</sup> ICOM General Conference, to be dedicated to *Museums and cultural landscapes*. The city of Valparaíso perfectly embodies the blending of cultural and natural landscapes and hosted the meeting, which was organised in close collaboration with ICOM Chile and a local partner, the *Museos de Viña del Mar y Valparaíso* network.

Local partners proved to be precious allies during the jointly organised conference of CECA and UMAC in Alexandria, Egypt, from 9 to 14 October, 2014. The project was supported by ICOM Egypt, Alexandria University, the Bibliotheca Alexandrina, the CEALex (*Centre d'études alexandrines*), Senghor University and the Egyptian Ministry of State for Antiquities. The 140 delegates, half of them members of ICOM, discussed the theme of research, museums and audiences in order to **create a better connection between collections and visitors**.

The enhancement and development of collections were also at the heart of the partnership between COMCOL, five Dutch museums, seven students and two lecturers from the *Reinwardt Academie*. They were invited by the *Gemeentmuseum Den Haag* to examine the works of art kept at the museum in order to determine their relevance within the collection. The minor artworks directly inspired the name of the initiative, the *Boulders Project* (a geological term referring to displaced rock fragments). The project participants surveyed possible *in-situ* restitution for these works and reflected on the global issue of artworks mobility and its potential benefits.



Paris, France, June 2014. The Chair of ICOFOM spoke during the committee's 37<sup>th</sup> International Symposium on the theme "new trends in museology".

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The ICOM network's annual conferences provide an opportunity to discover local cultural heritage. ICOM's President visited the Kaohsiung Museum of Fine Arts during ICR's conference in Taiwan in October 2014.

© Kaohsiung Museum of Fine Arts

## Facilitating the mobility of ICOM members

The national committees once again supported **a number of opportunities for their members to study and train abroad**. ICOM Finland distributed a total of 17 grants. ICOM Germany particularly aimed to **help young professionals** and distributed 18 grants, mainly for its members to attend the “Museums and Politics” conference in Russia. ICOM Mexico also funded the travel expenses of two of its young members who took part in the CECA and UMAC conference in Alexandria. Travel grants reserved for ICOM young members were allocated through the Strategic Allocation Review Commission (SAREC), enabling 26 beneficiaries from 20 countries to take part in the meetings of the 13 international committees in 2014.

## Creating new geopolitical dynamics

In addition to regional and transregional cooperations, several projects implemented by national committees contributed to nurturing **new dynamics** and opening new avenues of thought. The “Museums and Politics” conference was jointly organised by ICOM Germany, ICOM US and ICOM Russia and attracted 750 delegates in Saint Petersburg and Yekaterinburg from 9 to 14 September, 2014. The conference was held in three emblematic venues, including the State Hermitage Museum and the Imperial Residence of Tsarskoye Selo. International and more specialised topics such as the preservation of industrial heritage were addressed with great freedom. The conference also led to the signing of a trilateral agreement on the creation of *Hermitage Ural*, a cultural centre in Yekaterinburg. Finally the *Europa Nostra Awards*, which crown best practices in cultural heritage, were held in Russia for the occasion. Shortly after this conference in Saint-Petersburg, ICOM President, Prof. Dr Hans-Martin Hinz, attended the annual meeting of ICOM Ukraine in Lviv at the Museum of Ethnography and Applied Arts of Institute of Ethnology of the National Academy of Science of Ukraine. The conference focused on the theme: **1914-2014: from the war of empires to the dialogue of cultures** and gathered Ukrainian scientists, museum managers and politicians. Different themes such as *The cultural heritage of the border areas: ethnicity and social responsibility* or *Actuality of value of war monuments for society and politics* were discussed during the meeting.

**The relationship between Africa and European African art collections** is the main focus of the *Africa Accessioned* project initiated by ICME (International Committee for Museums and Collections of Ethnography) and SADCHA (Southern African Development Community Heritage Association). The collaboration was materialised through exchanges between Botswana, Finland, Germany, Namibia, Sweden, the United Kingdom, Zambia and Zimbabwe. A working group between the eight countries was coordinated from Namibia and chaired by experts in ethnographic collections. Its aim is to inventory African works of art in partnering European collections and to build a database accessible online.

## Celebrating meaningful anniversaries

For its 20<sup>th</sup> anniversary, ICOM Czech Republic published a brochure in Czech and English on the committee’s history. The document pays particular attention to the emblematic figure of Jan Jelinek, President of ICOM from 1971 to 1977.

ICOM Korea celebrated the 10<sup>th</sup> anniversary of the 2004 Seoul General Conference with a symposium and an exhibition at the National Museum of Korea. The committees also seized the opportunity to advocate for the creation of an international year of museums.

To commemorate the bicentenary of Kolkata’s Indian Museum, a conference organised by ICOM India, the Indian Government and the Department of Culture was held in New Delhi and Kolkata from 9 to 14 February, 2014 and was attended by the President of ICOM. The event mainly focused on the challenges of museums during the 21<sup>st</sup> century and focused on the current social role of museums and their digital development. “*Visitors come to the museum to learn and appreciate the diversity of cultures. The museum must be a place to think and debate on different interpretations of the past. It must show that History is not only the result of one point of view and that learning about other cultures leads to self-enrichment,*” declared Prof. Dr Hans-Martin Hinz.

2014 also marks the tenth anniversary of the publication of *Running a Museum*, a practical handbook published by ICOM and UNESCO. This tool proved to be of essential help for emerging professionals in museum management and covers a wide range of daily topics such as security, the reception of visitors and staff training.

Lastly, 2014 marked the 40<sup>th</sup> anniversary of the founding of CAM, who seeks to strengthen the bonds among museums and museum professionals in the Commonwealth countries and around the world.

## ENCOURAGING HEALTHY COMPETITION BETWEEN MUSEUMS

In 2014, ICOM renewed its partnership with EMF (European Museum Forum), which every year rewards the most innovative museums with the Council of Europe member countries. A memorandum of understanding was signed between the two organisers for 2015.

The 2014 Annual Conference of ICEE (International Committee on Exhibition Exchanges) focused on the theme “New Museums, New Partners and New Incentives in Exhibition Making and Exchange”. Discussions highlighted the importance of small and mid-sized museums in developing an international network for exhibition exchanges.





## Trainings offered by ICOM in 2014

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Captions →

- 1** Banja Luka, Bosnia and Herzegovina  
12-14 November 2014 • 30 participants  
ICOM SEE, ICOM Secretariat, ICOM Bosnia and Herzegovina  
Museums collections in focus – Educational program on preventive conservation for museums in Bosnia and Herzegovina
- 2** Region of the Greater Altai  
14-19 April 2014 • 835 participants  
ICOFOM ASPAC  
Cultural and Scientific Heritage in Asia: results and perspectives of actualization
- 3** Yerevan, Armenia  
28-31 October 2014 • 13 participants  
MPR, UMAC, ICOM Armenia  
Workshop "Public Relations in University and Academic Museums"
- 4** Sucre, Bolivia  
June 2014 • 30 participants  
ICOM Bolivia  
Taller de capacitacion en Seguridad de Museos y Templos
- 5** Lima, Peru  
23-26 June 2014 • 85 participants  
ICOM LAC, ICOM Peru, ICOM CECA  
Museums and Education
- 6** Buenos Aires, Argentina  
17-19 November 2014 • 95 participants  
ICOM LAM, ICOM Argentina, Universidad del Museo Social Argentino  
New Trends of Museology in Latin American Museums
- 7** Chişinău, Moldova  
31 March-6 April 2014 • 16 participants  
ICOM Moldova, Prince Claus Fund for Culture Emergency Response, ICCROM, Ministry of Culture of the Republic of Moldova, ICOMOS Moldova, ICOM Ukraine  
Regional Training course: Capacity Building of Cultural Heritage Protection in Times of Emergency  
18 May 2014  
ICOM Moldova, Cultural association Noua Acropola  
Painting on models of ancient vases  
3-5 September 2014 • 127 participants  
ICOM Moldova  
European trends and regional specificity of development and conservation of contemporary decorative arts - Regional training of museums conservators (in the frame of ICOM Moldova project "Returning to traditions")
- 8** Port Moresby, Papua New Guinea  
7-9 July 2014 • 60 participants  
PIMA, UNESCO, ICOM Australia  
Fight against illicit trafficking Melanesia workshop
- 9** Vitanje, Slovenia  
6 December 2014 • 29 participants  
COMCOL  
European collections mobility project: ideas for your museums
- 10** Hanoi, Vietnam  
26 October 2014 • 22 participants  
ICTOP  
Professional development in Vietnam, potential of using another country's approach to share professional development units
- 11** Cascais, Portugal  
21 February 2014 • 45 participants  
DEMHIST, ICOM Portugal  
Networking and partnership methods and opportunities
- 12** São Paulo, Brazil  
17-22 August 2014 • 90 participants  
CIDOC, ICOM Brazil  
Museum documentation, principles and practice (in Portuguese)  
5-8 November 2014 • 30 participants  
DEMHIST, ICOM Brazil  
Collections and characters: why preserve?
- 13** Athens, Greece  
ICOM Greece  
Restoration of antiquities and objects of art  
13 September 2014 • 54 participants  
COSTUME  
Brides – an exploration of historical, social and creative aspects of wedding attire
- 14** Copenhagen, Denmark  
26 August 2014 • 45 participants  
CIPEG, ICOM Egypt, ICOM Denmark, ICOM ARAB  
The Carlsberg Papyrus Collection: a case study for handling and research of papyri
- 15** Tehran and Isfahn, Iran  
18-20 November and 22 November 2014 • +/- 150 participants  
ICOM Iran, CIMUSET  
Dissemination of science in museums and cultural centers
- 16** Kemerovo, Russia  
17-18 October 2014  
ICOFOM ASPAC, Kemerovo State University  
International Museological School "Mainstreaming of ethnographic heritage in museums"
- 17** Stockholm, Sweden  
19-30 May 2014  
ICOMAM  
Museum management, collection management, registration, storage, exhibitions public relations, communicating the museum
- 18** Zagreb, Croatia  
8-9 October 2014 • 13 participants  
ICOM Croatia, NATHIST  
Museums and Illicit Trafficking: challenges and solutions
- 19** Taipei, Taiwan  
4 May 2014 • 80 participants  
INTERCOM, FIHRM  
Museums: mission, values and measuring impact
- 20** Sydney, Australia  
9-11 September 2014 • 12 participants  
ICOM-CC (working group Wood, Furniture and Lacquer)  
Course on identification of protein-based materials in art objects using the enzyme-linked immunosorbent (ELISA) technique.
- 21** Belgrade, Serbia  
23-27 June and 15-25 October 2014 • 20 participants  
ICOM SEE, ICCROM, UNESCO  
Workshop on storage reorganization RE-ORG South East Europe
- 22** Lubbock, USA  
21-25 July 2014 • 21 participants  
ICOM US, CIDOC  
Museum documentation, principles and practice
- 23** Alexandria, Egypt  
9 October 2014 • 54 participants  
CECA, UMAC, ICOM ARAB, ICOM Egypt  
How to translate scientific knowledge to the public without dumbing down?
- 24** Beijing, China  
22-29 April and 27 October-4 November 2014 • 65 participants  
ICOM-ITC  
1. Museum collections make connections  
2. Learning in museums.
- 25** Xi'An, China  
26 March 2014 • 128 participants  
ICR, ICOM China  
Thoughts and practices in museum work
- 26** Paris, France  
23 October 2014 • 35 participants  
ICOM Secretariat  
L'image de marques des institutions culturelles
- 27** Addis-Abeba, Ethiopia  
17-22 November 2014 • 17 participants  
ICOM Secretariat, City of Gondar, City of Vincennes, France  
Valorisation du Patrimoine culturel de la ville de Gondar et d'autres sites majeurs éthiopiens
- 28** Bamako, Mali  
27-31 January 2014 • 23 participants  
ICOM Secretariat, Smithsonian Institution, the National Museum of Mali  
The role of museums in the context of a crisis
- 29** Islamabad, Pakistan  
ICOM Pakistan  
Museums and Museum Study  
Islamabad, Pakistan  
ICOM Pakistan  
Glimpses of ICOM-ITC Training of Prof. Dr. Nadeem Omar Tarrar, Director of National College of Arts in Beijing, China
- 30** Seoul, Korea  
20 June 2014  
ICOM Korea, The Korea Society Museum Studies  
The American Museum Evaluation System Workshop  
13 September 2014  
ICOM Korea, Historic House Museum, Asia Museum Institute  
Historic House Museum and Contents Development
- 31** Cairo, Egypt  
ICOM Egypt, Biblioteca Alexandria  
The role of Museums in the Society
- 32** Kesra, Tunisia  
ICOM Tunisia, Musée du Patrimoine Traditionnel de Kesra, Institut National du Patrimoine  
Atelier de moulages de masques puniques pour des élèves du primaire
- 33** Tbilisi, Georgia  
14-17 June 2014 • 47 participants  
ICOM Georgia, Tbilisi State academy of Art, Ministry of Culture and Monuments Protection of Georgia, Georgian Museum Association  
Developing museum and heritage expertise
- 34** Niameh, Niger • 24 participants  
ICOM Niger, Direction du Patrimoine Culturel du Niger  
Formation à l'utilisation de la base de données des biens culturels tangibles et intangibles du Niger
- 35** Ulaanbaatar, Mongolia • 30 participants  
ICOM Mongolia  
How to develop collection work of museum ?
- 36** Bridgetown, Barbados  
19 June 2014 • 7 participants  
ICOM Barbados, the Barbados Museum  
Digitization workshop  
Saint Michael, Barbados  
24 June 2014 • 15 participants  
ICOM Barbados, Museum of Parliament  
Care of Collections and Object Handling
- 37** Bern, Switzerland  
18 September 2014 • 35 participants  
ICOM Switzerland  
Journée des retraités actifs  
Switzerland  
ICOM Switzerland • 501 participants  
Cours de base en muséologie
- 38** Lusaka, Zambia  
21-22 May 2014 • 80 participants  
CECA, ICOM Zambia  
Workshop "Museum collections make connections"
- 39** Ouagadougou, Burkina Faso  
16-18 May 2014  
ICOM Burkina Faso  
Ateliers: Protection du patrimoine culturel du Burkina Faso / Les modes d'acquisition des collections muséales / Mise en scène des collections muséales et attentes des publics / Comment les collections peuvent-elles renforcer la collaboration entre les musées ?
- 40** Turkey  
13 October 2014  
ICOM Turkey  
Workshop on best standards in restoration / conservation work  
24-25 October and 27-28 October 2014  
ICOM Turkey, Ministry of Tourism  
Assignment required in excavations and surveys



# Responding to new challenges

As actors in human and cultural development, museums are spaces for current major debates such as gender equality, sustainability, protecting heritage in times of conflict and more. ICOM must continue its reflection on these issues in 2015 and in the decades to come.

The gravity of conflicts and crises that affect the museum community as well as the rest of the world commits ICOM to creating even more efficient protection mechanisms to make its actions known.

## PROTECTING CULTURAL HERITAGE

### New tools to fight illicit trafficking

In July 2014, the ICOM International Observatory on Illicit Traffic in Cultural Goods launched a **website** gathering resources and reference documents on fighting illicit trafficking in art and archaeological objects ([obs-traffic.museum](http://obs-traffic.museum)). This tool is the first stage of a triennial project supported by the European Commission in the framework of the programme *Fight against Organised Crime*.

In **zones especially vulnerable to illicit trafficking in art objects**, ICOM developed efficient mechanisms in partnership with the authorities in charge. Melanesia is particularly affected by this phenomenon and therefore constitutes a true challenge. In July 2014, a workshop was organised at the National Museum and Art Gallery of Papua New Guinea, initiated by PIMA (Pacific Islands Museums Association), ICOM and UNESCO. The workshop was dedicated to raising awareness and training autonomous staff. It gathered participants from Papua New Guinea, Vanuatu, Fiji, Solomon Islands and New Caledonia. The topics chosen for discussion for the 2015 edition in Vanuatu are **digitisation**, knowledge and enforcement of the legal framework, training and engaging communities. The workshop was subsidised by ICOM as part of the Special Projects selected by SAREC.

The Red Lists established by ICOM inventory types of art and archaeological objects under threat in sensitive geographical zones. ICOM plays a key role in **alerting arts professionals on trading illegally exported objects**. Facing an increase in emergency situations, ICOM has to be **even more responsive**. In 2014, the German version of the *Emergency Red List of endangered Syrian cultural goods* was publicly launched in Berlin, Germany.



A workshop devoted to the fight against illicit traffic was organised by PIMA, with the support of UNESCO and ICOM, at the Papua New Guinea National Museum and Art Gallery in Port Moresby.

© National Museum and Arts Gallery of Papua New Guinea

Three other Red Lists are currently underway: an emergency Red List of **endangered Iraqi cultural goods** (updated from the 2003 list), an emergency Red List of **endangered Libyan cultural goods**, an emergency section dedicated to **Mali** in the Red List of African endangered cultural goods.

### Intervening in the event of natural disasters

During the Chilean Museological Conference, ICOM Chile and ICOM Spain addressed the issue of **natural disasters**, particularly likely to impact Andean countries. The strong need to set up **protective intervention mechanisms** emerged from the exchanges. The strengthening of cooperation with organisations such as the Blue Shield was also suggested.

The inevitability of an increase in natural disasters also motivated the organisation of a regional workshop on preventive conservation in Bosnia and Herzegovina in November 2014. Organised at the initiative of ICOM and ICOM SEE (ICOM South East Europe Alliance), the programme was also part of the Special Projects subsidised by ICOM. It was attended by 25 curators, managers and librarians from 17 institutions from Bosnia and Herzegovina, the Republic of Macedonia, Croatia and Slovenia.



A damaged icon of the Virgin Mary in the Saint Thecla monastery, Maalula, Syria.

© JOSEPH EID, AFP Reporters



## Training for the management of endangered heritage

ICOM, the Smithsonian Institution in Washington, D.C. and the National Museum of Mali organised a symposium in Mali in January 2014 in collaboration with the Malian Ministry of Culture and the French Ministry of Culture and Communication, with the direct support of UNESCO. The meeting's objective was to prepare Western African museum professionals for **emergency cases**. It gathered 30 professionals from Benin, Burkina Faso, Côte d'Ivoire, Guinea, Mali, Mauritania, Niger, Senegal and Togo. Among the topics discussed were work to be undertaken in times of political conflict and the development of crisis management.

In addition, Samuel Sidibé, Director of the National Museum of Mali, and Kateryna Chuyeva of Blue Shield Ukraine took part in a symposium entitled "**Heritage under Attack**", organised on 14 November, 2014 by ICOM Netherlands. Delegates attended from areas particularly affected by recent conflicts and stressed the importance of **engaging local communities** in the protection of cultural heritage, especially with the help of education programmes.

The course on staff training and endangered cultural heritage protection proposed by ICOM Moldova in March and April 2014 was presented in Ukraine, Azerbaijan and Belarus. During the workshop's conclusion, it was decided to work towards the creation of **an Eastern Europe regional cooperation network for cultural heritage risk management**.

## Renewing approaches on the trafficking of species

The **trafficking of species** generates important revenue each year. On 8, 9 and 10 October, 2014, an informal meeting was organised at the Zoo of Zagreb with professionals from ten countries, and led to the definition of a series of guidelines to be implemented in the future, such as the creation of a working group on species trafficking within NATHIST, the drafting of a White Paper detailing areas to focus on in the future, more efficient communication and the organisation of another meeting in June 2015.

## Reacting to deaccessioning

ICOM must imperatively become a **platform for debate** regarding emerging trends in the museum world. Deaccessioning is the permanent removal of an object or a specimen from a museum's collection. This practice is still largely unsupervised internationally and was at the heart of a meeting organised by ICOM Austria on 4 April, 2014 at the *Technisches Museum Wien*. Austria does not have a normative framework regarding deaccessioning and wishes to develop a reference document for 2015. A draft is currently underway.

## RESPONDING TO SOCIAL CHALLENGES

The ongoing debate on gender equality is relevant to museums. Several national committees initiated events destined to increase the visibility of women in the museum world. ICOM Barbados organised a traveling fundraising for justice and equality for women on 4 March, 2014. The trip allowed for the discovery of emblematic cultural landmarks in the Caribbean islands headed by women.

**35%/65%**

percentage of men/women  
in the ICOM network

Sustainability has been another strong commitment for the museum international community. A "Declaration on Environmental Guidelines" was published by ICOM-CC and the International Institute for Conservation of Historic and Artistic Works (IIC) and presented in Melbourne during ICOM-CC's Triennial Conference. The document highlights the importance of **establishing sustainable practices regarding savings on energy and materials** within museums as well as **engaging museum staff**, including curation departments, in collaborative reflection.

NATHIST has been particularly active in that field and has continued its Platform 2022 initiative in 2014, aiming to further the involvement of scientific institutions and natural history museums towards sustainability.

In order to be accessible to the widest number of people, ICOM is committed to **making its activities public**. Communicating content on external platforms is a major issue for the years to come. In 2014, thanks to an agreement with the BnF (French National Library), ICOM was able to make the French version of *ICOM News* accessible on the Gallica database, the BnF's digital platform.



On the occasion of International Museum Day, ICOM Barbados organised a bus tour of a number of museums on the island.  
© ICOM Barbados

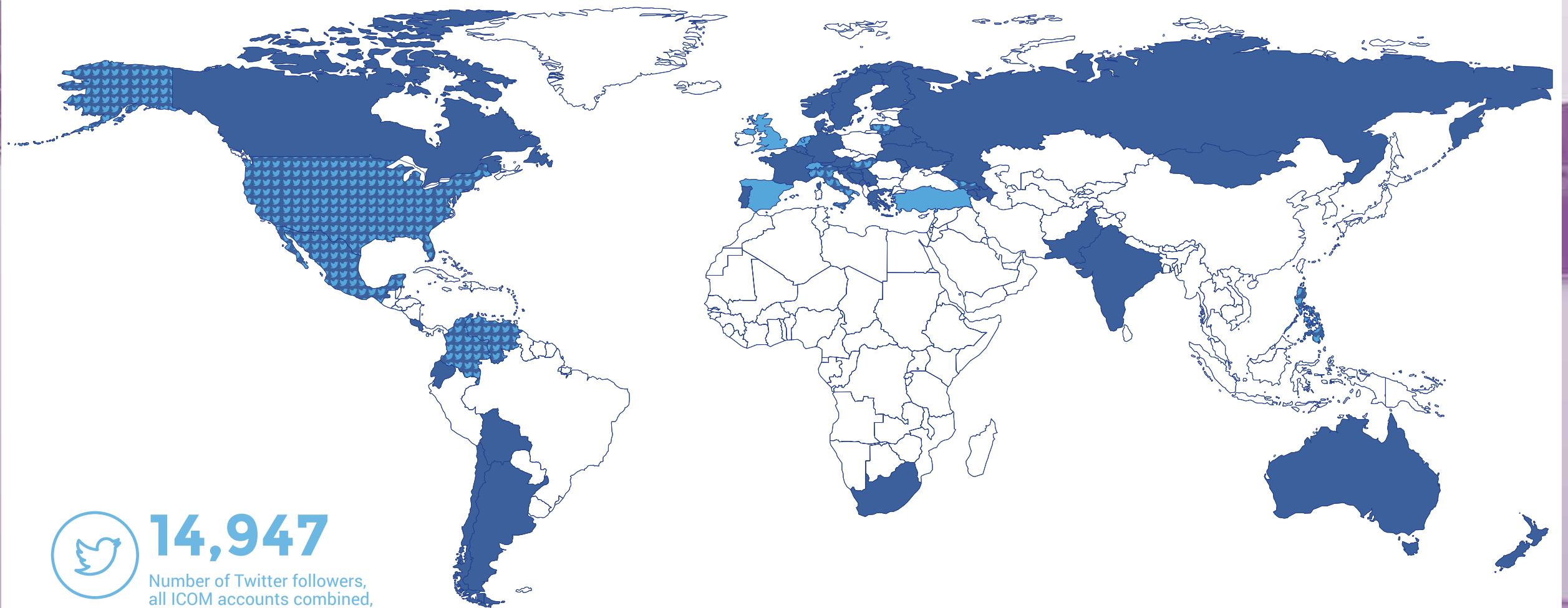


Cairo, August 2014.  
The main gallery of the Museum of Islamic Art (MIA), damaged by a neighbouring explosion in January 2014.  
© Daniel Hausdorf and Karen Stamm



## ICOM presence on social networks in 2014

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**14,947**

Number of Twitter followers,  
all ICOM accounts combined,  
as of 3/25/2015

**34,934** 

Number of Facebook likes,  
all ICOM accounts combined,  
as of 3/25/2015



Twitter



Facebook

# They talked about ICOM in 2014

"This year's theme 'Museum Collections Make Connections' demonstrates how museum collections contribute to people's lives, not only to tell a story; even engaging communities through shared memory".

Prof. Dr Hans-Martin HINZ,  
President of ICOM and Ben MBANGU.  
"Hans-Martin Hinz Underscores Role of Museums",  
in *The Post* (Zambia), 22 May, 2014.

"We will also develop partnerships with Africa, bearing in mind that Africa and Asia are not confronted with the same issues. In Asia, our wish is to include as many museums as possible at a time when new institutions are created, while our wish is to unite and provide support our colleagues in Africa in a context where means are truly lacking despite the wonderful cultural riches of those countries. [...] Our role is not to replace national financing programs, nor to finance museums. However, it does include supporting museums and taking part politically."

Interview with Prof. Dr Anne-Catherine ROBERT-HAUGLUSTAINE, Director General of ICOM for Art Media Agency, "Rencontre avec Anne-Catherine Robert Hauglustaine, nouvelle Directrice générale de l'ICOM", 18 December, 2013.

"Museum visitors should learn about the past and enjoy the diversity of cultures. They should reflect and discuss different viewpoints of the past and be clear that there is not only one history and that learning about and from other cultures could be great benefit [...] We should do whatever we can to ensure that museums are part of the cultural driving force for the sustainable development of the world."

Prof. Dr Hans-Martin HINZ,  
President of ICOM and Richi VERMA.  
"Reorientation of museums vital for better understanding of the world", in *The Times of India*, 10 February, 2014.

"This is one of the most essential roles of ICOM within the museum community – facilitating exchange between colleagues all around the world. Through the many conferences and symposiums that are organised by ICOM's National and International Committees and Regional Alliances each year and the numerous publications they produce, the over 32,000 ICOM members are able to communicate their ideas and cooperate with one another and with other museum professionals".

Prof. Dr Anne-Catherine ROBERT-HAUGLUSTAINE,  
General Director of ICOM and Yan ZHANG.  
"ICOM DG: Communication Between Museums and the Communities to be Reinforced", 21 May, 2014.

"The conservation of cultural heritage is central to ICOM's thinking and action across its global network. This is linked with the organisation's mission to contribute to the development of society and the strengthening of communities through this same heritage, by providing access to it and raising awareness on its significance for all".

Prof. Dr Hans-Martin HINZ, President of ICOM  
at the Opening Plenary Session of ICOM-CC 17<sup>th</sup>  
Triennial Conference in Melbourne, Australia,  
15 September, 2014.

"The International Council of Museums (ICOM), an NGO based in Paris, published on 25 September 2013 a *Red List for Syrian Cultural Goods at Risk* in order to help collectors, customs and police officers identify illegally exported objects".

François D'ALÉNÇON, "Le patrimoine syrien menacé par la destruction et le pillage", in *La Croix* (France), 24 February, 2014.

"Mainly the increase in illicit excavations and lootings of museums and store-rooms prompted ICOM to publish a 'Red List' for Syria. It does not record destroyed sites and stolen treasures, but lists examples of images of artifacts from all time periods, in order to provide customs, border officials and law enforcement agencies with a manual tool to simplify the identification of stolen cultural heritage from Syria".

Rolf BROCKSCHMIDT. "Illegaler Kunsthandel in Syrien: Angriff auf die Seele der Nation", in *Der Tagesspiegel* (Germany), 19 June, 2014.

"ICOM, in particular the International Committee for Egyptology (ICOM-CIPEG) provided advice to the Minister of Egyptian Antiquities, Mr. Mahmoud El-Damati, in order to prevent the Museum of Northampton from selling the Sekhemka statue. ICOM had called for the Museum to revoke its decision, quoting Article 2.16 [of *ICOM Code of Ethics for Museums*] on "profits from deaccessioned collections": "museum collections are built up for the collectivity and must not, in any way whatsoever, be considered as a financial asset. The amounts or benefits obtained from deaccessioned museum collections must only serve the collection and for future acquisitions".

Longo CHIARA,  
"Malgré de vives critiques le musée de Northampton a vendu une statuette égyptienne chez Christie's Londres", in *Le Journal des Arts* (France), 15 July, 2014.

"During the almost three decades of war and chaos that followed, looters ransacked dozens of ancient Cambodian sites. In 2010, the International Council of Museums (ICOM) published a 'Red List' of Cambodian Antiquities at Risk, alerting international law enforcement agencies, customs officials, and others to rare objects targeted by smugglers, from silver figurines and bronze drums to sandstone statues of Hindu gods".

Heather PRINGLE. "New Evidence Ties Illegal Antiquities Trade to Terrorism, Violent Crime", in *National Geographic* (United States), 13 June, 2014.

"The illicit traffic of archeological object is, indeed, a white-collar crime".

France DESMARAIS, Director of Programmes and Partnerships of ICOM and Vivian THIVENT.  
"Archéologie : la France, zone de pillages", in *Le Monde* (France), 3 June, 2014.

"The statue that would be auctioned by Bruun Rasmussen in Copenhagen originated from there. It would also allow contact to be initiated with the International Council of Museums (ICOM), in order to develop the protection of illicitly acquired architectural goods and exported from Colombia. During the international meeting for the elaboration of the *Red List of Latin American Goods*, the Colombian delegation asked that the Saint Augustine statues be included as cultural heritage in peril."

Rafael TRUJILLO, "Estatuas robadas de San Agustín que regresarán al país", in *La Nación* (Colombia), 1 July, 2014.

"The International Council of Museums (ICOM) has launched its International Observatory on Illicit Trafficking in Cultural Goods. It is a 'collaborative platform' for 'information and resources' to support the struggle against the looting and trafficking of cultural property. It's well-designed and well-made (in terms of content as well as style). But how will it cope with controversial matters? It provides a glossary and guides to good practice, shares case studies and news, enables a search for actors and resources in the field... and lists Cultural Heritage in Conflict and Conflict Antiquities as resources".

Sam HARDY, "ICOM International Observatory on Illicit Traffic in Cultural Goods", in *Conflict Antiquities* (blog), 9 April, 2014.

"The fight against illicit trafficking in cultural goods is one of ICOM's priorities and one of its most recent initiatives is the ICOM's International Observatory on Illicit Traffic in Cultural Goods. Since the 2011 uprising, ICOM has been following the events in Egypt closely. In 2011, ICOM published an Emergency *Red List of Egyptian Cultural Objects at Risk* as a tool to disseminate information and raise public awareness of the fight against the illicit trafficking of cultural objects".

"International Council of Museums's Committee for Egyptology expresses concern over sale of Sekhemka", article published in *Art Daily* (United States) in July 2014.

80+  
Number of press  
articles in 2014



# Main financial data for 2014

	2014
Resources	3,940,962
Minus operating expenses	1,863,984
Minus salaries, social charges and taxes	1,657,132
Minus depreciation expenses	111,494
Operating result	308,353
Joint operations	62,493
Financial income	31,855
Financial expenses	95,631
Financial result	-63,776
Exceptional result	-82
Final result	306,989

In kind voluntary contributions	100,000
Average staff number	24

All figures expressed in euros

ICOM's membership dues reached **€3,045,946** in 2014, representing an increase of **4.9%**. This increase is mostly due to an increase of number of members estimated at **34,864** in 2014 vs 32,969 in 2013, or an increase of **5.7%**.

This amount includes the membership dues from the ICOM Foundation amounting to **€170,255** in 2014 vs €155,105 in 2013, which represents an increase of **9.7%**.

In 2014, ICOM received a total amount of **€320,686** from:

- The French Ministry of Culture and Communication: €55,000
- Federal Office for Culture of the Swiss Confederation: €9,999
- US Department of State: €115,312
- Getty Foundation: €128,314
- Others: €12,061

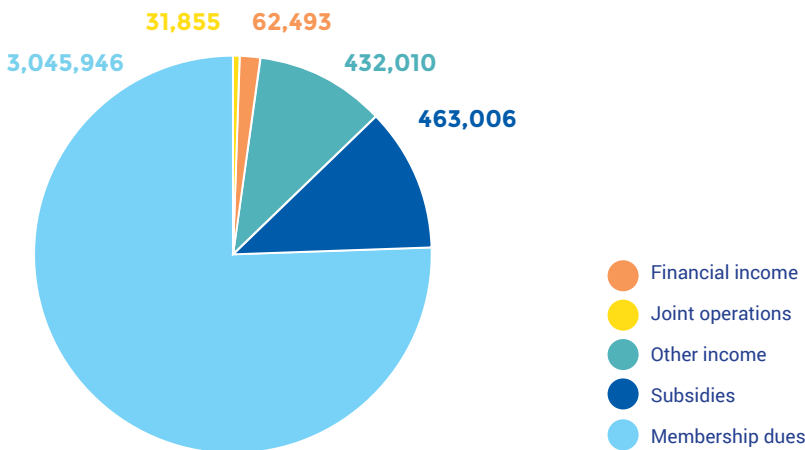
In-kind contributions reached **€100,000** in 2014. This amount corresponds to the offices in rue Miollis made available for free by UNESCO.

Account aggregation consists of assembling the accounting of several entities to assess the economic, financial situation and the assets of a group.

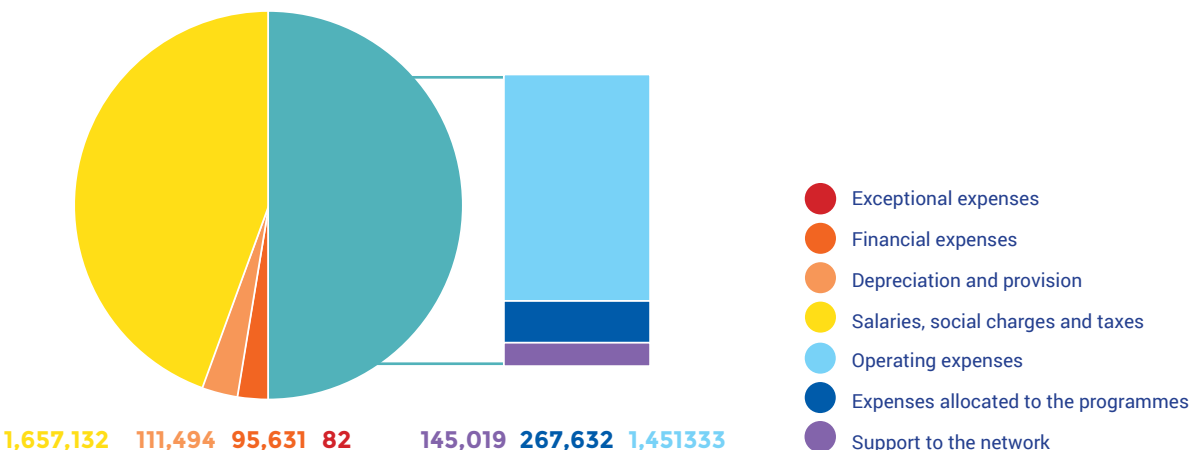
Support to the Network	Number	Euros
Bursaries allocated to the June meetings	31	31,057
Bursaries allocated to ICs meetings	26	35,281
Special projects funded	16	68,707
Subsidies for the international committees	31	150,337

## Revenues and expenses in 2014

Revenues



Expenses



# Bibliography of ICOM committee publications put out in 2014

*This bibliography lists ICOM committee publications received by the documentation centre or made available on the committee websites. It is by no means exhaustive, notably in terms of publications by ICOM National Committees and Affiliated Organisations.*

*Declaração de princípios de documentação em museus e Diretrizes internacionais de informação sobre objetos de museus:categorias de informação do Comitê Internacional de Documentação (CIDOC-ICOM) / ICOM International Committee for Documentation (CIDOC) ; Marilúcia Bottallo (trad.).* São Paulo : Secretaria de Estado de Cultura de São Paulo, Pinacoteca do Estado de São Paulo,2014. 76 p. (Coleção Gestão e documentação de acervos:textos de referencia ; 1). ISBN-978-85-8256-029-7.

*ICOM Code of Ethics for Museums* (in Farsi) / Kouroos Samanian (transl.). Tehran : Department of Museum Studies, Tehran University of Arts, 2014. 16 p. ISBN 978-92-9012-411-5.

### NATIONAL COMMITTEES

**ICOM Autriche**

*Die Tücke des Objektes : Das Objekt und seine Wirkung auf die Besucher. Internationales Bodenseesymposium, Wolfurt, 21.-23.6.2012 /* Brigitta Schmid (red.) ; ICOM Österreich, ICOM Schweiz und ICOM Deutschland. Wien : ICOM Österreich, [2014]. 69 p., ill. (in German).

**ICOM Brésil**

*23<sup>e</sup> conférence générale du Conseil international des musées (ICOM) : Musées (Mémoire + Créativité) = Changement social, du 10 au 17 août 2013, Rio de Janeiro, Brésil : rapport général /* Adriana Mortara de Almeida ; Carlos Roberto Ferreira Brandão ; Maria Eugénia Leme Joseph ; Maria Ignez Mantovani Franco. Rio de Janeiro : ICOM Rio 2013, Comité brésilien de l'ICOM, 2014.25 p., ill. [Electronic publication] (in French, also in English, Spanish, Portuguese)

**ICOM France**

*Musées et acteurs privés : de nouvelles formes de partenariats ? Territoires en mutations : quels musées pour quels publics ?* [Comité national français de l'ICOM, Assemblée générale et table ronde, Bruxelles, Belgique, 2012]. Dijon [Impr.] : Comité national français de l'ICOM, 20014. In : *La Lettre du Comité français de l'ICOM*, n° 37, 47 p. ISSN:1639-9897. (in French)

**ICOM Allemagne**

*ICOM Deutschland Mitteilungen, Jahrgang 21, Heft 36, 2014 /* Anke Ziemer (red.) ; COM Deutschland. Berlin : ICOM Deutschland, 2014. 54 p., ill. ISSN 1865-6749.

*Präventive Konservierung : ein Leitfaden /* Friederike Waentig ; Melanie Dropmann ; Karin Konold ; Elise Spiegel ; Christoph Wenzel. Berlin : ICOM Deutschland,2014. 95 p., ill. (ICOM Deutschland - Beiträge zur Museologie ; 5). ISBN-978-3-00-046939-8.

*Die Tücke des Objektes : Das Objekt und seine Wirkung auf die Besucher. Internationales Bodenseesymposium, Wolfurt, 21.-23.6.2012 /* Brigitta Schmid (red.) ; ICOM Österreich, ICOM Schweiz und ICOM Deutschland. Wien : ICOM Österreich, [2014]. 69 p., ill. (in German)

*Zur Ethik des Bewahrens : Konzepte, Praxis, Perspektiven. Jahrestagung 2013 von ICOM Deutschland, Köln, 17. bis 19. Oktober 2013 : Tagungsband /* Anke Ziemer (red.). Berlin : ICOM Deutschland, 2014. 148 p., ill. (ICOM Deutschland Beiträge zur Museologie ; 4). ISBN 978-3-00-045736-4. (in German)

**ICOM Grèce**

*Βασικές έννοιες της μουσειολογίας [Key concepts of museology]* / André Desvallées et François Mairesse ; translation from the English version by Sotiris Lappas; translation from the French version by Dimitra Kondylaki. Modified by the Hellenic National Committee of ICOM. [Athens]: ICOM Hellenic National Committee, 2014. 118 p., couv.ill. ISBN 978-960-99312-2-9. [Electronic publication: http://network.icom.museum/fileadmin/user\_upload/minisites/icom-greece/PDF/Museology\_WEB.pdf]

*Navigating the routes of art and culture : Athens, suburbs, attica, cultural events /* Vasiliki Krevvata: Deborah Brown-Kazazis (transl.). Athens : Hellenic Republic Ministry of Culture and Sports Archaeological Receipt Funds, ICOM Hellenic National Committee, 2014.4 volumes., ill. Published on the occasion of the Hellenic Presidency of the Council of the European Union. ISBN 978-960-386-102-7;978-960-386-103-4;978-960-386-104-1;978-960-386-105-8;978-960-386-106-5. (in English)

**ICOM Kazakhstan**

*ICOM Kazakhstan, heritage of Kazakhstan museums, republican scientific and educational magazine /* ICOM Kazakhstan ; A. Zhumagulova.; T. Saduakas..Astana : Ministry of Culture and Education of RK, 2014. 53 p., ill. ISSN 2311-4991. (in English)

**ICOM Corée**

*International journal of intangible heritage, volume 9,2014 /* Alissandra Cummins (ed.-in-chief). Seoul : The National Folk Museum of Korea, 2014. 189 p., ill.. (in English and Korean). ISSN:1975-3586.

*ICOM Korea Newsletter / ICOM Korean National Committee. Monthly publications.* 12 issues. [Electronic publication] http://www.icomkorea.org/board/bbs/board.php?bo\_table=newsletter

**ICOM Mongolie**

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Cover photo: Museum Brandhorst im Herbst (architecture Sauerbruch Hutton) ©digital cat

# International Museum Day 2014

**32 languages**

number of translations  
of the official poster in 2014

Over  
**35,000** museums  
in **145** countries



INTERNATIONAL COUNCIL OF MUSEUMS  
CONSEIL INTERNATIONAL DES MUSEES  
CONSEJO INTERNACIONAL DE MUSEOS





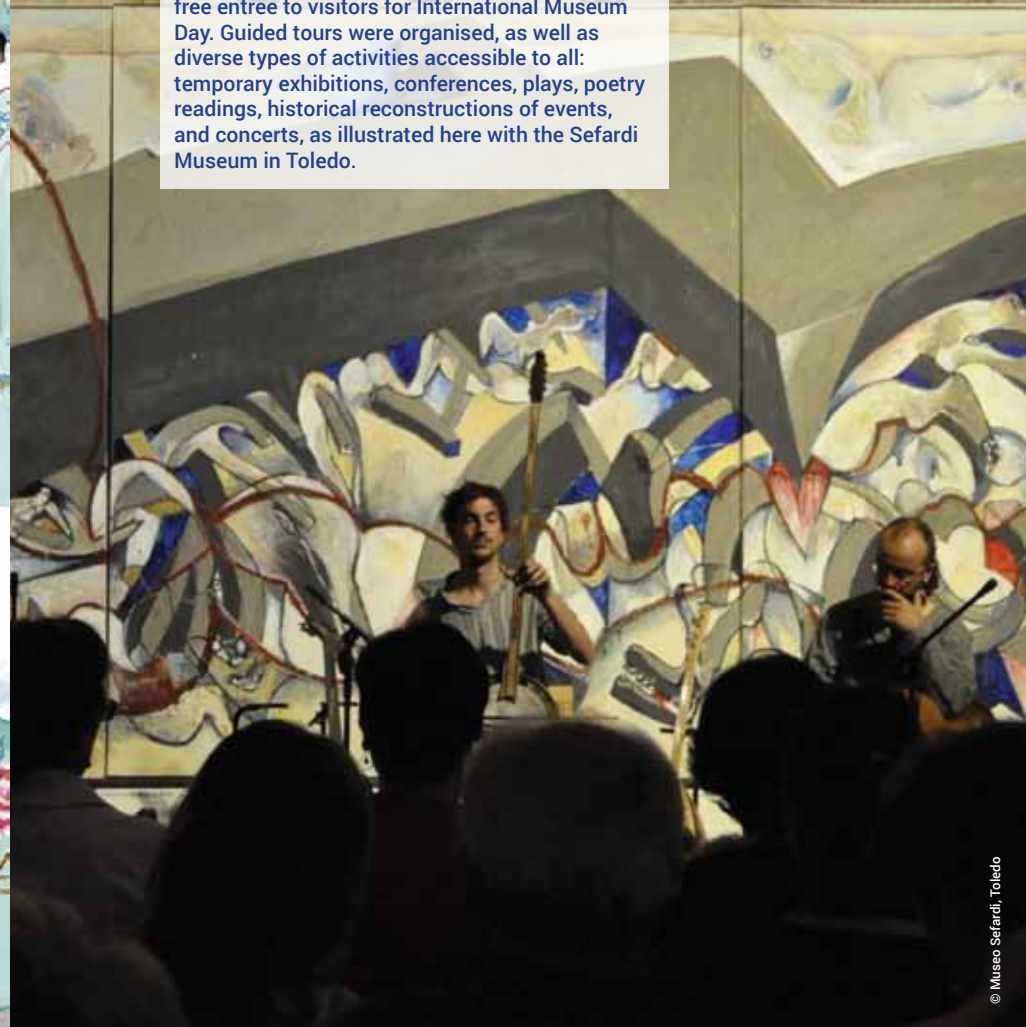
## China

A cycle of conferences was organised at the Museum of Communications in Macau, China. It was launched with a symposium entitled "Old Topic, New Experience" and chaired by curators of the Hong Kong Science Museum. A museum fair was followed by a series of conferences and activities. At the Museum of Macau, the public attended a Cantonese opera played by singers in traditional costumes (picture).

© Museum of Macau

## Spain

In Spain, 84% of the participant museums gave free entree to visitors for International Museum Day. Guided tours were organised, as well as diverse types of activities accessible to all: temporary exhibitions, conferences, plays, poetry readings, historical reconstructions of events, and concerts, as illustrated here with the Sefardi Museum in Toledo.



© Museo Sefardi, Toledo



ن موزيمونو نريواله ورځ

۲۸ غوښتنی ۱۳۹۳

International Museum Day

18<sup>th</sup> May, 2014

ارښتنستان  
موزيم

National Museum of  
Afghanistan

## Afghanistan

In 2014, Afghanistan participated for the first time in International Museum Day. The National Museum of Kabul organised a symposium dedicated to the role of museums during war and domestic crisis (picture). The meeting was attended by representatives of different institutions, in particular the Ministry of Culture and Information, the University of Kabul, the Institute of Archaeology, UNESCO, as well as a number of foreign embassies.

© ICOM Afghanistan

## Zambia

In Zambia, International Museum Day was celebrated in the presence of ICOM President, Prof. Dr Hans-Martin Hinz as well as the President of CECA, Prof. Dr Emma Nardi. Activities were organised in the National Museum of Lusaka, the Choma Museum (picture) and the Livingstone Museum. A radio programme was even broadcast upon the occasion to talk about the importance of museums in society.

© ICOM Zambia





everyone  
everyone

## Barbados

ICOM Barbados inspired the theme of International Museum Day: "Museum Collections make Connections". T-shirts bearing the trademark expression "everyone collects" were distributed upon the occasion. The inscription is made of pictograms representing objects held in museums or private collections.

everyone  
everyone

© ICOM Barbados



## Dominican Republic

Many Dominican museums – among which the Centro León, the Regional Archaeological Museum Altos de Chavón, the Memorial Museum of Dominican Resistance – had organised activities for their public. The Natural History Museum Prof. Eugenio de Jesús Marciano set up a workshop on the protection of apes destined to foster public awareness (picture).





## Burkina Faso

The representatives of 10 museums together with about 40 museum professionals and enthusiasts met in the city of Koudougou, Burkina Faso. Training workshops and tours to places of interest had been organised. In Bazoulé, participants visited the sacred crocodile pond, and visited the Museum of Art and Knowledge in Mossi (picture).

© ICNM Burkina-Faso



## Pakistan

In Pakistan, the State Bank Museum organised two workshops dedicated to the preservation of coins and the reproduction of works of art (picture). An object from the museum served as a model for the participants, just as plaster and paint were provided to participants in order to create replicas. A treasure hunt and film screening were also included in the programme.

© State Bank Museum





## Oman

In Oman, a labour day inspired by the theme of International Museum Day brought professionals together in the Conference Centre of the Ministry of Tourism, in Mascate (picture). The Director of the Museum Department of the Ministry of Heritage and Culture stated "[these] workshops enabled us to collect testimonies on current museum issues".

© ICOM Oman



## Malta

Organised by ICOM Malta, the competition entitled *MySelfie – My Cultural Identity* was a unique way of celebrating International Museum Day. The aim of the competition was to stir public awareness for museum collections. The pictures collected were published on the event's Facebook page, with a caption explaining the choice of the object and the museum. The picture rewarded was taken at the Domus Romana Museum (picture).

© ICOM Malta

